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## **Experience.**

For more than three decades, HRO has represented debtors, secured creditors, unsecured creditors, creditor committees, equity interests and special interest groups, spanning multiple industries such as franchising, real estate, consumer goods, automotive, telecom, intellectual property and leasing, among others. Experience teaches that traditional paths aren't always the best option. We're especially adept at crafting creative, outside-the-box solutions.

## **On Your Side.**

Our first task is to listen. We want to understand your unique problem and the result you need. That enables us to work with you to get there as efficiently as possible. Building alliances among the different stakeholders is key to developing consensus. When consensus isn't possible and where a situation requires it, we will pursue a more aggressive strategy.

**Debtor Side:** A company faces financial distress for any number of reasons, not all of which warrant formal bankruptcy proceedings. Various other options might make sense, and we'll be sure you understand the cost, risks and benefits of each.

**Creditor Side:** Whether you're a secured or unsecured creditor, we'll objectively evaluate the strength of your claims and determine the best strategy for asserting your interests in the most cost-effective way.

**Creditors' Committees:** We draw upon committee members' industry expertise and your knowledge of the debtor to protect the rights of creditors, ideally while shoring up the debtor's business to provide a viable, future business partner.

Find out more about HRO's Bankruptcy and Restructuring Group, our people, representative cases and related publications at [www.hro.com](http://www.hro.com).

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