

THE NATIONAL LAW JOURNAL

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EDITORIAL CALENDAR

Y R A R Y	Cover Date	Special Report	Bonus Distribution	Closing Dates	
				Space	Material
J A N U A R Y	January 7	NLJ Pro Bono Awards Bankruptcy, Workouts, Restructuring: <i>The Art of Forging Successful Insolvency Strategies</i> <i>Workout and Insolvency Attorney Profiles</i> <i>Directory of Business Valuation Expert Witnesses</i>	General Counsel at the Fortune 1000 General Counsel at high-tech and Internet companies	Dec. 26	Dec. 31
	January 14	New Litigation Partners: <i>An NLJ Business-of-Litigation Report</i>	Marketing Partner Forum, January 23-26, Naples, FL	Jan. 2	Jan. 7
	January 21 AIPLA Show Issue	Intellectual Property: <i>Top IP Cases of 2001</i> <i>IP Litigator Attorney Profiles</i> <i>Directory of IP Expert Witnesses</i>	American Intellectual Property Law Association (AIPLA) Mid-Winter Conference, January 23-26, Phoenix, AZ	Jan. 9	Jan. 14
	January 28	NLJ Guide to Business Litigation: <i>Risk Management for Corporate Counsel, CEOs, Directors, Compliance Officers and Other Business Leaders</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel and CEOs at the Fortune 1000	Jan. 16	Jan. 21
F E B R U A R Y	February 4 LegalTech Show Issue ATLA Show Issue	NLJ Verdicts 100: <i>Top 100 Verdicts of 2001</i> <i>Practice Profiles: Litigation Boutiques</i> <i>Directory of Mediators and Arbitrators</i> <i>CLE Directory deadline: January 7</i>	LegalTech New York, February 4-6, New York City American Trial Lawyers Association (ATLA) Winter Meeting, February 9-13, Miami Beach, FL	Jan. 23	Jan. 28
	February 11	International Dispute Resolution <i>Representing U.S. Interests in Foreign Litigation</i>	Members of the International Bar Association (IBA) Section on Business Law and Corporate Counsel	Jan. 30	Feb. 4
	February 18	Real Estate Law & Litigation <i>Real Estate and Eminent Domain Attorney Profiles</i>		Feb. 6	Feb. 11
	February 25	The Litigator's Toolbox: <i>New product offerings from LegalTech New York</i> Best Tech Practices: <i>Making the Most of Litigation Technology</i> <i>Pro Bono Directory</i>	<i>Special Section Distribution:</i> ABA TechShow, March 14-16, Chicago, IL	Feb. 13	Feb. 18

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March 4	The Practice <i>Managing the Modern Law Firm</i>	Managing partners at the top 250 law firms	Space Feb. 20	Material Feb. 25
March 11 <i>ABA Tech Show Issue</i>	Back to Basics <i>Charting New Paths for E-Commerce, Internet and Other Emerging Growth Companies</i> Profiles of E-Commerce and Emerging Growth Practices	ABA TechShow, March 14-16, Chicago, IL General Counsel & CEOs at high-tech companies Members of the Interactive Multimedia Association (IMA)	Feb. 27	Mar. 4
March 18	Employment Law and Litigation <i>Employment Cases in the Federal Courts: An NLJ Survey</i>	Members of the Society for Human Resources Management (SHRM) Members of the National Employment Lawyers Association (NELA)	Mar. 6	Mar. 11
March 25	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> Directory of Litigation Boutiques	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000	Mar. 13	Mar. 18
April 1 <i>Litigation Summit Show Issue</i>	The NLJ Litigation Summit: Special Preview and Show Guide The Litigator's Toolbox: Technology and Support for the Successful Advocate New product offerings from ABA TechShow Best Tech Practices: Making the Most of Litigation Technology Litigation in Focus <i>Products Liability and Insurance Defense</i> Products Liability and Defense Counsel Profiles <i>CLE Directory deadline: March 4</i>	NLJ Litigation Summit and Exposition in San Antonio, April 11-12	Mar. 20	Mar. 25
April 8 <i>NALP Show Issue</i>	The Trajectory of Advocacy: Career Paths of Leading Trial Counsel Directory of Law Firm Summer Associates Programs <i>NLJ Annual Guide to the Legal Search Profession</i> Guide to NLJ 250 Hiring Partners and Recruiting Coordinators	National Association for Law Placement (NALP) Meeting, April 10-13, Kansas City The nation's top law schools Hiring Partners and Recruitment Directors at the nation's largest law firms <i>Special Section Distribution: National Association of Legal Search Consultants (NALSC) Annual Meeting, May 2-4, Chicago</i>	Mar. 27	Apr. 1
April 15	Intellectual Property: Defending the Pharmaceutical Industry from a Litigation Siege	American Intellectual Property Law Association (AIPLA) Spring Meeting, April 18-20, New York City	Apr. 3	Apr. 8
April 22			Apr. 10	Apr. 15
April 29 <i>NALSC Show Issue</i>	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> Employment Law and Litigation <i>Successful Settlement Strategies for Discrimination Actions</i> Labor & Employment Update: Midwest/Central States <i>Directory of Employment Mediators and Arbitrators</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000 Members of the Society for Human Resources Management (SHRM) Members of the National Employment Lawyers Association (NELA) National Association of Legal Search Consultants (NALSC) Annual Meeting, May 2-4, Chicago	Apr. 17	Apr. 22

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M A Y	May 6	The Practice <i>Managing the Modern Law Firm</i> Litigation in Focus: <i>Developments in Medical Malpractice and Other Health Care Litigation</i> Health Care Attorney Profiles <i>Directory of Medical Expert Witnesses</i>	Managing partners at the top 250 law firms LegalTech Los Angeles, May 8-10 Members of the American Health Lawyers Association (AHLA) General Counsel and CEOs at the nation's largest health care providers	Apr. 24	Apr. 29
	May 13 INTA Show Issue ▶	Intellectual Property Law and Litigation: <i>Defending Trademarks, Trade Secrets and Copyrights</i> Trademark and Copyright Attorney Profiles	International Trademark Association (INTA) Annual Meeting, May 18-22, Washington, DC	May 1	May 6
	May 20 Special Double Issue: May 20/27	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> <i>CLE Directory deadline: April 22</i> Guide to Legal Administrators at NLJ 250 and Leading Litigation Firms	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000 Association of Legal Administrators (ALA) Annual Conference & Exposition, May 21-23, San Antonio, TX	May 8	May 13
J U N E	June 3 BIO Show Issue ▶	Biotechnology Law and Litigation: <i>Practicing Law at the Speed of Science</i> Biotech Attorney Profiles	Biotechnology Industry Organization (BIO) Annual Conference, June 9-12, Toronto	May 22	May 27
	June 10	Winning: <i>Success Strategies from the Trial Trenches</i> Big Win Profiles The Litigator's Toolbox: <i>Technology and Support for the Successful Advocate</i> New product offerings from LegalTech LA Best Tech Practices: <i>Making the Most of Litigation Technology</i> NLJ Guide to Librarians at NLJ 250 and Leading Litigation Firms	Members of the American Corporate Counsel Association (ACCA) General Counsel and CEOs at the Fortune 1000 <i>Special Section Distribution:</i> American Association of Law Libraries (AALL) Annual Meeting, July 20-24, Orlando, FL American Trial Lawyers Association (ATLA) Annual Meeting, July 20-24, Atlanta, GA	May 29	June 3
	June 17	White Collar Criminal Defense: <i>High-Stakes Strategies for High-Stakes Cases</i> White-Collar Defense Counsel Profiles	Members of the American Corporate Counsel Association (ACCA) General Counsel at the nation's largest financial institutions	June 5	June 10
	June 24 IADC Show Issue ▶ Special Double Issue: June 24/July 1	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> Directory of Mediators and Arbitrators	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000 International Defense Counsel (IADC) Annual Meeting, July 6-12, Witley, BC	June 12	June 17

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JULY
AUGUST

Cover Date	Special Report	Bonus Distribution	Closing Dates	
July 8	The Practice <i>Managing the Modern Law Firm</i> Employment Law and Litigation <i>Labor & Employment Update: Western/Mountain States</i>	Managing partners at the top 250 law firms Members of the Society for Human Resources Management (SHRM) Members of the National Employment Lawyers Association (NELA)	Space June 26	Material July 1
July 15	Emerging Growth Companies <i>Defending the Electronic Frontier</i> <i>Profiles of High Tech Practices</i>	CEOs, General Counsel and CFOs at the top Internet companies Venture Capitalists	July 3	July 8
July 22	The NLJ Litigation 50 <i>Survey of the Finances of the Nation's Top Litigation Practices</i> Litigators Toolbox: <i>Technology and Support for the Successful Advocate</i> Best Tech Practices: <i>Making the Most of Litigation Technology</i> <i>Big Win Profiles</i>	<i>Special Section Distribution:</i> American Trial Lawyers Association (ATLA) Annual Meeting, July 20-24, Atlanta, GA American Association of Law Libraries (AALL) Annual Meeting, July 20-24, Orlando, FL American Jurisdiction Society (AJS) Annual Meeting, August, Chicago, IL	July 10	July 15
July 29	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> Courtroom Careers <i>The Hottest Young Advocates in America</i> 40 Under 40 <i>The Hottest Young Advocates in America</i> <i>Directory of Legal Recruiters</i> <i>Directory of Mediators and Arbitrators</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000 Members of the National Association of Legal Search Consultants (NALSC)	July 17	July 22
August 5	ABA Annual Meeting Issue The NLJ Appellate Court Review <ul style="list-style-type: none"> Annual Supreme Court Review Verdicts Revisited <i>Appellate Practice Profiles</i> <i>Directory of Litigation Finance & Structured Settlements</i> <i>CLE Directory deadline: July 19</i> <i>Directory of Expert Witnesses</i>	American Bar Association (ABA) Annual Meeting, August 8-14, Washington, DC Members of the American Trial Lawyers Association (ATLA) General Counsel at the Fortune 1000 Members of the American Corporate Counsel Association (ACCA) General Counsel and CEOs at the Fortune 1000	July 24	July 29
August 12	Employment Law and Litigation: <i>The Battle Over Benefits</i> <i>Labor & Employment Update: South and Southeast</i>	Members of the Society for Human Resources Management (SHRM) Members of the National Employment Lawyers Association (NELA)	July 31	Aug. 5
August 19	Practice Management <i>Preparing for the law firm of the future, today</i>	Managing partners at the TOP 250 Law Firms Lawnet, Boca Raton, Florida, August 19-22, Members of the Association of Legal Administrators (ALA)	Aug. 7	Aug. 12
August 26	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> <i>Directory of Mediators and Arbitrators</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000 LegalTech San Francisco, August 28-29	Aug. 14	Aug. 19

Special Double Issue: Aug 26/Sept. 2
LegalTech Show Issue

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REMEMBER SEPTEMBER OCTOBER

Cover Date	Special Report	Bonus Distribution	Closing Dates	
September 9			Space Aug. 28	Material Sept. 2
September 16 <i>LegalTech Show Issue</i>	Litigation in Focus: <i>Defending Class Actions and Other Complex Litigation</i> Litigator's Toolbox: <i>Technology and Support for the Successful Advocate</i> <i>New product offerings from LegalTech San Francisco</i> Best Tech Practices: <i>Making the Most of Litigation Technology</i>	LegalTech September, September 19-20, New York City <i>Special Section Distribution:</i> Defense Research Institute (DRI) Annual Meeting, October 2-6, San Francisco, CA * Distributed at key bar events other legal conferences and trade shows throughout the year	Sept. 4	Sept. 9
September 23	Intellectual Property: <i>Shootout at the Licensing Corral</i>	Licensing Executives Society (LES) Annual Meeting, September 22-25, Chicago	Sept. 11	Sept. 16
September 30 <i>DRI Show Issue</i>	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> <i>Directory of Mediators and Arbitrators</i> <i>CLE Directory deadline: September 13</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel at the Fortune 1000 Defense Research Institute (DRI) Annual Meeting, October 2-6, San Francisco, CA	Sept. 18	Sept. 23
October 7 <i>IBA Show Issue</i>	Settling International Disputes: <i>Mediation and Arbitration in the International Arena</i> <i>Directory of International Mediators and Arbitrators</i>	International Bar Association (IBA) Business Law International Conference, October 20-25, Durban, South Africa	Sept. 25	Sept. 30
October 14 <i>AIPLA Show Issue</i> <i>ACTL Show Issue</i>	Intellectual Property: <i>The NLJ Annual IP Litigation Review</i> IP Litigator Profiles <i>Directory of IP Expert Witnesses and Consultants</i> <i>Directory of Appraisers</i>	American Intellectual Property Law Association (AIPLA) Annual Meeting, October 17-19, Washington, D.C. American College of Trial Lawyers (ACTL) Annual Meeting, October 17-20, New York	Oct. 2	Oct. 7
October 21 <i>ACCA Show Issue</i>	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> Who Defends Corporate America <i>NLJ Annual Pro Bono Directory</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel and CEOs at the Fortune 1000 American Corporate Counsel Association (ACCA) Annual Meeting, October 21-23, Washington, D.C.	Oct. 9	Oct. 14
October 28	Practice Management <i>Managing the Modern Law Firm</i> <i>Directory of Mediators and Arbitrators</i>	Managing partners at the top 250 law firms	Oct. 16	Oct. 21

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EDITORIAL CALENDAR

RECEIVED NOVEMBER DECEMBER

Cover Date	Special Report	Bonus Distribution	Closing Dates	
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November 4 LegalTech Show Issue	Litigation in Focus NLJ Annual Survey of Emerging Causes of Action <i>Practice Profiles: Litigation Boutiques</i> <i>Directory of Litigation Support and Services</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel and CEOs at the Fortune 1000 LegalTech Chicago, November 4-5	Oct. 23	Oct. 28
November 11 LegalTech Show Issue	Intellectual Property: Health-Care & Pharmaceuticals	Members of the American Intellectual Property Law Association (AIPLA) General Counsel at top health-care providers and pharmaceutical companies LegalTech Toronto, November 12-13	Oct. 30	Nov. 4
November 18	The NLJ 250 Surveying America's Largest Law Firms <i>Practice Profiles: Managing Partners</i> <i>Directory of Legal Recruiters</i> <i>Directory of Expert Witnesses</i>	Managing Partners and Executive Committee members at the nation's largest law firms General Counsel at the Global Fortune 1000	Nov. 6	Nov. 11
November 25	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> The NLJ Annual Employment Law Yearbook <i>Directory of Employment Expert Witnesses</i> <i>Directory of Mediators and Arbitrators</i>	Members of the American Corporate Counsel Association (ACCA) General Counsel and CEOs at the Fortune 1000 Members of the Society for Human Resources Management (SHRM) Members of the National Employment Lawyers Association (NELA)	Nov. 13	Nov. 18
December 2	The Litigator's Toolbox: Technology and Support for the Successful Advocate New product releases from LegalTech Chicago and Toronto <i>CLE Directory deadline: November 11</i>	<i>Special Section Distribution:</i> LegalTech Southeast, New Orleans, December 11-12	Nov. 20	Nov. 25
December 9 LegalTech Show Issue	NLJ Annual Salary and Billing Survey <i>CLE Directory deadline: November 22</i>	LegalTech Southeast, New Orleans, December 11-12	Nov. 27	Dec. 2
December 16	Intellectual Property: Scouting the New West of BioTech, NanoTech and Other Frontiers	Members of the American Intellectual Property Law Association (AIPLA) General Counsel at top biotech companies	Dec. 4	Dec. 9
December 23	In-House Monthly <i>Corporate Counsel Practice and Profiles</i> NLJ Annual Litigation Awards: Top Trial Counsel, Pro Bono Counsel and Conciliators <i>Directory of Mediators and Arbitrators</i>	General Counsel and CEOs at the Fortune 1000 Members of the American Corporate Counsel Association (ACCA)	Dec. 11	Dec. 16
Special Year-End Double Issue	The NLJ Litigation Yearbook Annual compilation of NLJ Litigation lists along with the most notable profiles from the 2002 "In-House Monthly" sections			