



THE NATIONAL LAW JOURNAL FEATURES

January 2011

Date Special Features*

PRINT
ONLINE
E-NEWSLETTER
VIDEO
WEBINAR

PRINT CLOSING DATES

Space: **Dec. 22, 2010** | Material: **Dec. 27, 2010**

Bonus Distribution

- American Association of Law Schools, Jan. 5-8, San Francisco, CA

3	Pro Bono Awards Leadership Profiles: Law Firm Pro Bono Programs	•	•	•						
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PRINT CLOSING DATES Space: **Dec. 29** | Material: **Jan. 3**

10	Labor & Employment Leadership Profiles: Labor & Employment Law	•	•	•	•	•				
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- Labour Relations, January, Canada
- Washington Metropolitan Area Corporate Counsel Association Members
- HR at the Fortune 500
- General Counsel at the Fortune 500

PRINT CLOSING DATES Space: **Jan. 5** | Material: **Jan. 10**

17	Sponsored Section: Electronic Discovery	•								
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- Marketing Partner Forum, Jan. 19-21, Scottsdale, AZ

PRINT CLOSING DATES Space: **Jan. 12** | Material: **Jan. 17**

24		•	•	•						
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- Major Business Agreements, January, Canada

PRINT CLOSING DATES Space: **Jan. 19** | Material: **Jan. 24**

31	Intellectual Property Leadership Profiles: Intellectual Property	•	•	•						
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- American Intellectual Property Law Association, Feb. 1-5, Orlando, FL
- General Counsel at the Fortune 500

ALM Events†

LegalTech	New York, Jan. 31-Feb. 2, New York, NY
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*Special features available across e-newsletters, videos and webinars upon request.

†ALM Events include bonus distribution of publication.



THE NATIONAL LAW JOURNAL FEATURES

April 2011

Date Special Features*

PRINT
ONLINE
E-NEWSLETTER
VIDEO
WEBINAR

PRINT CLOSING DATES

Space: **March 23** | Material: **March 28**

Bonus Distribution

- Legal Marketing Association, April 4-6, Orlando, FL
- General Counsel at the Fortune 500

4 **Complex Litigation**
Leadership Profiles: Complex Litigation

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PRINT CLOSING DATES Space: **March 30** | Material: **April 4**

11 **Electronic Discovery**

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- Washington Metropolitan Area Corporate Counsel Association Members

PRINT CLOSING DATES Space: **April 6** | Material: **April 11**

18 **Appellate Hot List**
Leadership Profiles: Appellate Law

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- Saskatchewan Oil and Gas Forum, April, Canada
- General Counsel at the Fortune 500
- Managing Partners at the NLJ 250

PRINT CLOSING DATES Space: **April 13** | Material: **April 18**

25 **NLJ 250**
Law Firm Recruiting
The Annual Guide to Legal Search Profession

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- Association for Legal Career Professionals, April 27-30, Palm Springs, CA
- Recruiting heads at the nation's largest law firms

ALM Events†

Social Media: Risks and Rewards April, San Francisco, CA

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THE NATIONAL LAW JOURNAL FEATURES

June 2011

Date	Special Features*	PRINT	ONLINE	E-NEWSLETTER	VIDEO	WEBINAR	PRINT CLOSING DATES Space: May 25 Material: May 30
6	Champions & Visionaries Leadership Profiles: Complex Litigation	•	•	•	•	•	Bonus Distribution • National Association of Legal Search Consultants (NALSC), June
PRINT CLOSING DATES Space: June 1 Material: June 6							
13		•	•	•			• ABS 2011 Canadian Structured Finance Forum, June, Canada • Washington Metropolitan Area Corporate Counsel Association Members
PRINT CLOSING DATES Space: June 8 Material: June 13							
20	Winning	•	•	•			• General Counsel at the Fortune 500
PRINT CLOSING DATES Space: June 15 Material: June 20							
27	Washington's Most Influential Leadership Profiles: Complex Litigation	•	•	•	•	•	• Biotechnology Industry Organization Meeting, June 27-30, Washington, D.C. • General Counsel at the Fortune 500

ALM Events†

General Counsel East Coast	June 7-8, New York, NY
LegalTech West Coast	June 15-16, Los Angeles, CA

July 2011

Date	Special Features*	PRINT	ONLINE	E-NEWSLETTER	VIDEO	WEBINAR	PRINT CLOSING DATES Space: June 22 Material: June 27
4	Law Firm Business Intelligence	•	•	•			Bonus Distribution • General Counsel at the Fortune 500 • Managing Partners at the NLJ 250
PRINT CLOSING DATES Space: June 29 Material: July 4							
11	Mid-Size Hot List Recruiter Directory	•	•	•	•	•	• Washington Metropolitan Area Corporate Counsel Association Members • General Counsel at the Fortune 500
PRINT CLOSING DATES Space: July 6 Material: July 11							
18	Corporate Restructuring & Bankruptcy Leadership Profiles: Corporate Restructuring & Bankruptcy Law	•	•	•			• Bankruptcy/Restructuring practice leaders at the nations top law firms • General Counsel at the Fortune 500
PRINT CLOSING DATES Space: July 13 Material: July 18							
25	Health Care Law Leadership Profiles: Health Care Law	•	•	•			• American Association of Law Libraries, July 23-26, Philadelphia, PA • General Counsel at the Fortune 500

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THE NATIONAL LAW JOURNAL FEATURES

August 2011

Date Special Features*

PRINT
ONLINE
E-NEWSLETTER
VIDEO
WEBINAR

PRINT CLOSING DATES
Space: **July 20** | Material: **July 25**

Bonus Distribution

1		•	•	•																	
8	Midwest Report	•	•	•	•	•															<p>PRINT CLOSING DATES Space: July 27 Material: Aug. 1</p> <ul style="list-style-type: none"> • National Bar Association, August, Baltimore, MD • Washington Metropolitan Area Corporate Counsel Association Members • General Counsel at the Fortune 500
15	Intellectual Property	•	•	•																	<p>PRINT CLOSING DATES Space: Aug. 3 Material: Aug. 8</p> <ul style="list-style-type: none"> • General Counsel at the Fortune 500
22	Electronic Discovery	•	•	•																	<p>PRINT CLOSING DATES Space: Aug. 10 Material: Aug. 15</p> <ul style="list-style-type: none"> • International Legal Technology Association, Aug. 21-25, Nashville, TN
29	Survey of Law Firm Economics	•	•	•	•	•															<p>PRINT CLOSING DATES Space: Aug. 17 Material: Aug. 22</p> <ul style="list-style-type: none"> • General Counsel at the Fortune 500

September 2011

Date Special Features*

PRINT
ONLINE
E-NEWSLETTER
VIDEO
WEBINAR

PRINT CLOSING DATES
Space: **Aug. 24** | Material: **Aug. 29**

Bonus Distribution

5	Law Schools	•	•	•	•	•															<p>PRINT CLOSING DATES Space: Aug. 31 Material: Sept. 5</p> <ul style="list-style-type: none"> • Members of the NALP Association • Managing Partners and Recruiting Officers at the NLJ 250
12	Who Represents Corporate America	•	•	•																	<p>PRINT CLOSING DATES Space: Sept. 7 Material: Sept. 12</p> <ul style="list-style-type: none"> • Intellectual Property Owner's Association, Sept. 11-13, Los Angeles, CA • Washington Metropolitan Area Corporate Counsel Association Members • General Counsel at the Fortune 500
19	Multi-district Litigation	•	•	•																	<p>PRINT CLOSING DATES Space: Sept. 14 Material: Sept. 19</p> <ul style="list-style-type: none"> • Managing Partners at the NLJ 250
26	Sponsored Section: Labor & Employment	•																			<ul style="list-style-type: none"> • HR at the Fortune 500

ALM Events†

IP Trademark, Licensing & Copyright Counsel	September, New York, NY
Virtual LegalTech	September
Virtual Corporate Counsel Forum	September

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THE NATIONAL LAW JOURNAL FEATURES

October 2011

Date	Special Features*	PRINT	ONLINE	E-NEWSLETTER	VIDEO	WEBINAR	PRINT CLOSING DATES Space: Sept. 21 Material: Sept. 26
3	Plaintiff's Hotlist Leadership Profiles: Personal Injury Litigation	•	•	•	•	•	Bonus Distribution • Managing Partners at the NLJ 250
10	Small Firms, Big Companies Leadership Profiles: Boutique Law Firms	•	•	•			PRINT CLOSING DATES Space: Sept. 28 Material: Oct. 3 • Washington Metropolitan Area Corporate Counsel Association Members • General Counsel at the Fortune 500
17	Intellectual Property Leadership Profiles: Intellectual Property	•	•	•			PRINT CLOSING DATES Space: Oct. 5 Material: Oct. 10 • American Intellectual Property Law Association, Oct. 20-22, Washington, D.C. • Licensing Executives Society, Oct. 16-20, San Diego, CA • ARMA International, Oct. 16-19, Washington, D.C.
24	Energy Leadership Profiles: Energy Law	•	•	•			PRINT CLOSING DATES Space: Oct. 12 Material: Oct. 17 • Association of Corporate Counsel, Oct. 23-26, Denver, CO • General Counsel at the Fortune 500 • General Counsel at the largest listed energy firms
31	Antitrust Leadership Profiles: Antitrust Law	•	•	•			PRINT CLOSING DATES Space: Oct. 19 Material: Oct. 24 • International Bar Association, Oct. 30-Nov. 4, Dubai, United Arab Emirates • Atlantic Canada & NE U.S. Power Summit, October, Canada • National Association of Women Lawyers General Counsel Institute, Nov. 4-5, New York, NY • General Counsel at the Fortune 500

ALM Events†

Hedge Fund General Counsel Summit	October, New York, NY
Litigation Summit	October, New York, NY
Law Firm Leadership Forum	October, New York, NY

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THE NATIONAL LAW JOURNAL FEATURES

November 2011

Date Special Features*

PRINT
ONLINE
E-NEWSLETTER
VIDEO
WEBINAR

PRINT CLOSING DATES

Space: **Oct. 26** | Material: **Oct. 31**

Bonus Distribution

- General Counsel at the Fortune 500

1 White Collar Crime
Corp and Law Firm Ad-Q Study

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PRINT CLOSING DATES Space: **Nov. 2** | Material: **Nov. 7**

14 Asia Practice

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- Washington Metropolitan Area Corporate Counsel Association Members
- Legal Marketing Association New England Conference, November, Boston, MA
- Managing Partners at the NLJ 250
- General Counsel at the Fortune 500

PRINT CLOSING DATES Space: **Nov. 9** | Material: **Nov. 14**

21 Alternative Dispute Resolution
Leadership Profiles:
Alternative Dispute Resolution

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- Canadian Private Equity Forum, November, Canada
- General Counsel at the Fortune 500

PRINT CLOSING DATES Space: **Nov. 16** | Material: **Nov. 21**

28 Minority 40 Under 40
Leadership Profiles: Diversity in the Law
Recruiter Directory

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- General Counsel at the Fortune 500
- HR at the Fortune 1000
- Managing Partners at the NLJ 250

ALM Events†

Social Media: Risks and Rewards	November, New York, NY
General Counsel West Coast	November, San Francisco, CA

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THE NATIONAL LAW JOURNAL FEATURES

December 2011

Date Special Features*

PRINT
ONLINE
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VIDEO
WEBINAR

PRINT CLOSING DATES
Space: **Nov. 23** | Material: **Nov. 28**

Date	Special Features*	PRINT	ONLINE	E-NEWSLETTER	VIDEO	WEBINAR	Bonus Distribution
5	Legal Times 150	•	•	•	•	•	<ul style="list-style-type: none"> • Canadian Securities Regulation, December, Canada • General Counsel at the Fortune 500 • Managing Partners at the NLJ 250
PRINT CLOSING DATES Space: Nov. 30 Material: Dec. 5							
12	Intellectual Property Leadership Profiles: Intellectual Property Law	•	•	•			<ul style="list-style-type: none"> • Washington Metropolitan Area Corporate Counsel Association Members • General Counsel at the Fortune 500
PRINT CLOSING DATES Space: Dec. 7 Material: Dec. 12							
19	Electronic Discovery	•	•	•			<ul style="list-style-type: none"> • General Counsel at the Fortune 500 • Managing Partners at the NLJ 250
PRINT CLOSING DATES Space: Dec. 14 Material: Dec. 19							
26	Year in Review Leadership Profiles: Managing Partners	•	•	•			<ul style="list-style-type: none"> • General Counsel at the Fortune 500 • Managing Partners at the NLJ 250

ALM Events†

Controlling Legal Costs	December, New York, NY
Virtual LegalTech	December

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