

NEW JERSEY LAW JOURNAL 2009 EDITORIAL CALENDAR

	Cover Date	Special Report	Issue Format	Bonus Distribution	Space Closing	Material Deadline
JANUARY	5	NJ Mergers and Acquisitions Wrap-Up	Section 1B	Commercial litigators; banking/finance/business/corp. attys.	12/26	12/29
	12	Bankruptcy Law	Magazine	Bankruptcy attys.; judges & trustees; accountants; financial planners	12/29	12/31
	12	*Legal Tech Program Guide	Tab	Legal Tech NY		
	19	Professional Malpractice	Tab	Accounting Firms	1/9	1/12
	26	Real Estate, Title Insurance & Construction Law	Tab	R.E. attys.; in-house counsel; developers & contractors; bank/mortgage executives	1/16	1/19
FEBRUARY	2	Law Office & Trust Acct Management	Tab	Managing partners; legal administrators; law librarians	1/23	1/26
	9	ATLA Seminar Guide	Tab	ATLA-NJ members attending one day seminar	1/30	2/2
	16	Estate Planning	Tab	Trust, estate, tax and wills attys., accountants, financial planners	2/6	2/9
	23	Environmental Law	Tab	R.E. attys.; in-house counsel; developers & contractors; bank/mortgage executives	2/13	2/16
	23	Supreme Court Rules Committee Reports	Tab		2/13	2/16
MARCH	2	New Partners Yearbook	Magazine	New Partners	2/18	2/20
	9	Automobile Injury	Tab	Certified NJ Civil, criminal trial attorneys	2/27	3/2
	16	Annual Lobbying Revenue Survey	Section 1B		3/6	3/9
	16	*Regional GC: Employment & Immigration Law*	Magazine	6,000 G.C.'s in NJ, PA, NY and DE	2/18	2/20
	23	Real Estate, Title Insurance & Construction Law	Tab	R.E. attys.; in-house counsel; developers & contractors; bank/mortgage executives	3/13	3/16
	30	Alternate Dispute Resolution	Tab		3/20	3/23

**Special sections in all regional Incisive Media Newspapers.*

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APRIL	13	Intellectual Property/ Life Sciences	Magazine	IP/patent/trademark/in-house counsel in NJ, NY, PA and DE	4/1	4/3
	13	ATLA Boardwalk Seminar Guide	Tab	ATLA members attending 2-day seminar	4/1	4/3
	20	Local Government & Public Finance Law	Tab	Mayors, clerks and managers in NJ municipalities	4/10	4/13
	27	<i>Top 20 Law Firms</i>	Section 1		4/17	4/20
MAY	4	Green Building in NJ Roundtable	Tab	R.E. attys.; in-house counsel; developers & contractors; bank/mortgage executives	4/24	4/27
	11	Sucessful Bar Candidates	Tab	Newly admitted NJ attorneys	5/1	5/4
	11	Bar Convention Preview	Section 1	Bar attendees attending 2-day seminar	5/1	5/4
	18	Bar Convention Re-cap	Section 1		5/6	5/8
	18	Complex Litigation & E-Discovery	Magazine	Commercial litigators, securities attys. and civil attys.	5/6	5/8
	25	Bar Exam Questions & Answers	Magazine		5/15	5/17
JUNE	1	Summer Associates Guide	Magazine		5/20	5/22
	8	*Regional GC: Corporate Law	Magazine	6,000 G.C.'s in NJ, PA, NY and DE	5/8	5/11
	22	Real Estate, Title Insurance & Construction Law	Tab	R.E. attys.; in-house counsel; developers & contractors; bank/mortgage executives	6/12	6/15
	29	Medical Malpractice	Tab	Medical malpractice attys./PI attys.	6/19	6/22

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JULY	6	2009 Directory of NJ In-House Counsel	Magazine	2,500 In-house counsel in NJ, NY and PA	6/19	6/22
	13	Top 40 Law Firms	Section 1		7/1	7/3
	20	Environmental Law	Tab	Env. attys.; commercial developers & contractors; inhouse counsel; pharm/chem/petro exects	7/10	7/13
	20	Supreme Court Final Rule Amendments	Tab		7/10	7/13
	27	Family Law	Tab	Family/matrimonial/domestic relations attorneys; family therapists; counsellors and psychiatrists	7/17	7/20
AUGUST	3	Criminal Law	Tab		7/24	7/27
	3	<i>Bond Counsel Survey</i>	Section 1B		7/24	7/27
	10	40 Under 40	Magazine	Top 40 lawyers under 40.	7/31	8/3
	17	Wealth Management	Tab	Trust & estate, tax and wills attorneys and accounting firms	8/7	8/10
SEPTEMBER	7	N.J. Supreme Court Year in Review	Magazine	1,500 litigators; in-house counsel	8/26	8/28
	14	Health Care Law	Magazine	Health care attorneys; assisted living facilities; hospitals; in-house counsel	9/2	9/4
	21	Personal Injury	Tab	Medical malpractice and PI attys	9/11	9/14
	21	*Regional GC: Intellectual Property	Magazine	6,000 G.C.'s in NJ, NY, PA, DE,	8/31	9/4
	28	Ad-Q Research	Magazine		9/18	9/21

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OCTOBER	5	ATLA Meadowlands Seminar Guide	Tab	ATLA members attending 2-day seminar	9/25	9/28
	12	Superior Court Judicial Survey	Magazine		9/28	10/2
	19	Real Estate, Title Insurance & Construction Law	Tab	R.E. attys.; in-house counsel; developers & contractors; bank/mortgage executives	10/9	10/12
	19	Xtreme CLE Seminar Guide	Tab	Attendees at 2-day seminar	10/9	10/12
	26	Legal Almanac 2008	Magazine	2,000 managing partners; administrators; in-house counsel	9/25	9/28
NOVEMBER	2	Workplace Injuries	Tab	Workers' compensation attorneys	10/23	10/26
	9	Wealth Management	Tab	Trust & Estate, tax and wills attorneys and accounting firms	10/30	11/2
	16	Associates Class of 2009	Magazine	First year associates	11/4	11/6
	16	Successful Bar Candidates	Tab	Newly admitted NJ attorneys	11/6	11/9
	23	Environmental Law	Tab	Env. attys.; commercial developers & contractors; inhouse counsel; pharm/chem/petro exects	11/13	11/16
	30	*Regional GC: Corporate Counsel: Compensation & Governance	Magazine	6,000 G.C.'s in NJ, PA, NY and DE	10/30	11/2
	30	**Directory of NJ Labor, Employment & Immigration Law Practices		Employment, immigration in-house counsel in NJ, NY &PA; chamber of commerce members	9/11	9/18
DECEMBER	7	Employment & Immigration Law	Magazine	In-house counsel in labor, employment & immigration; labor, employment & immigration attys. in NJ, NY and PA	11/25	11/27
	14	Product Liability & Toxic Torts	Tab	Trial attorneys and product liability in-house counsel in NJ, NY and PA	12/4	12/7
	14	Bar Exam Questions & Answers	Magazine		12/4	12/7
	28	<i>The Year in Review</i>			12/18	12/21

**Law firm profiles only.