

### ABOUT US

**lawjobs.com** is the legal market's most targeted web connection for job candidates, employers, and recruiters. Much more than just a job board, lawjobs.com utilizes best of breed technology to provide a wide range of search results. In addition, the lawjobs.com career center delivers topical, relevant content and advice about today's hiring trends.

Lawjobs.com is a user-friendly, content and functionality rich site that is the legal market's first choice for employers and job seekers.

Incisive Media is one of the world's fastest growing B2B information providers, serving the financial and professional services markets globally. Bringing product provider and purchaser business communities together in print, in person and online, Incisive Media delivers high quality, timely information in a range of formats to suit every customer. In little more than a decade, Incisive Media has evolved from the launch publisher of a single B2B financial magazine to a global business media company with a portfolio that is the envy of its peers. Whether communicating in print, in person or online, Incisive Media prides itself on its energized, entrepreneurial culture that creates market-leading products for the industries we serve.

### TRAFFIC STATISTICS

Page Views	.....3.2 million monthly
Unique Visitors	.....229,000 monthly
Jobs Posted	.....over 2,400 (daily avg.)
Job Searches	.....26,367 (daily avg.)
Current Resume Database	.....34,721 active resumes

### TOOLS FOR EMPLOYERS

- Easy online job posting process
- Edit postings 24/7
- Confidential employer job postings
- Job response reporting and traffic metrics
- Resume alerts: have lawjobs.com email qualified candidates when they register!
- Filter unqualified candidates by adding a customized questionnaire to your job postings using "E- Screen" and by searching responses

### TOOLS FOR JOB SEEKERS

- Fully searchable job database
- Resume and cover letter builder
- Confidential resume posting options
- Track employers viewing your resume
- Job Alerts: program lawjobs to email positions when your job requirements enter the database

### SINGLE JOB POSTINGS

Post your single job on **lawjobs.com** and reach a qualified, targeted audience. For pricing on multiple job postings see Employer/Recruiter Packages for details.

<b>Attorney Positions</b>		<b>Non-Attorney Positions</b>	
14 day job posting	\$500	30 day job posting:	\$300
30 day job posting	\$600	60 day job posting:	\$500
60 day job posting	\$699		

### RESUME DATABASE

Purchase our Resume Database and have access to thousands of qualified applicants and much more. Our 21 unique search filters give you the most targeted resume access available. Find great candidates in your zip code or across the country. Create resume folders to organize and store results. Have candidates on your desk in seconds.

- 1 month \$360
- 3 months \$660
- 1 year \$2,100

### JOB POSTING UPGRADES

**NEW** **BOLD**

Increase the visibility of your job posting by adding bold-face type to the title and job description. **\$25/wk**

**FEATURED AD**

Receive up to 4x more viewing of your job with an ad display on the homepage of lawjobs.com, and an additional display in the regular search with an image. **\$50/wk, 8wks/ \$250**

**NEW** **FONT COLOR**

Attract more attention to your job posting by selecting a different font color for the summary job description in the search results. **\$25/wk**

**NEW** **JOB TITLE IMAGE**

As another option to ensure that your job posting gets the attention it deserves, add a bullet that appears next to the job title in the job search results. **\$25/wk**

**CROSS POST TO NATIONAL NETWORK**

Find candidates nationwide by upgrading your job posting to our National Network. The National Network is an additional job search function on lawjobs.com that gives your posting access on 100 participating media & newspaper job sites. By posting to the National Network, you can reach another dynamic, nationwide audience of high-quality job seekers. These candidates find jobs on the National Network by selecting the "Search National Network" icon. **\$200/4wks, 8wks/\$250**

**SPOTLIGHT SEARCH RESULTS**

Receive maximum visibility for your jobs by anchoring them at the top of the Job Search Results page. Top positions in the Search Results get 9x as many views than regular positions in a search. **\$100/wk, 8wks/\$500**

**CROSS POST TO DIVERSITYINC.COM**

You can cross-post directly to diversityinc.com when posting your ad on lawjobs.com. DiversityInc Careers provides you with unparalleled access to active and passive diverse professionals across most major career fields and industries. With over 4,500 clients and more than 1 million sessions monthly, DiversityInc Careers is the leader in online diversity recruitment. **\$300/4wks**

**CROSS POST TO CANWEST.COM** **NEW**

Working.com connects you to Canada. Part of the extensive CanWest media network that includes some of the country's most popular daily newspapers, television channels and online properties. **\$500/4wks**

**CROSS POST TO WORKPLACEDIVERSITY.COM** **NEW**

WorkplaceDiversity.com is the job search web site for corporate recruiters who want to make a good faith effort to reach experienced diversity talent. The site bridges the gap between companies that support diversity and experienced diversity candidates by providing one central location to post open positions. You will find WorkplaceDiversity.com delivers a highly educated diverse demographic that brings the results you are looking for. **\$150/4wks, 8wks/\$200**

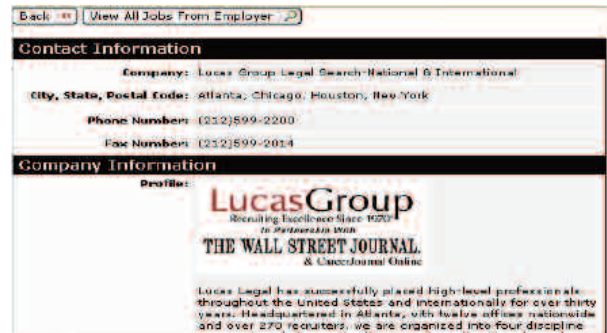
## DIRECTORIES

### Law Firm & Employer Directory

Place your firm directly in the path of job seeker traffic on **lawjobs.com** with a customized profile that includes a link to your company home or recruitment page. Directory can also be combined with a job posting package. See Employer/Recruiter Packages for details.

- Law Firm & Employer Directory \$600 per year
- Legal Recruiter Directory \$1,260 per year

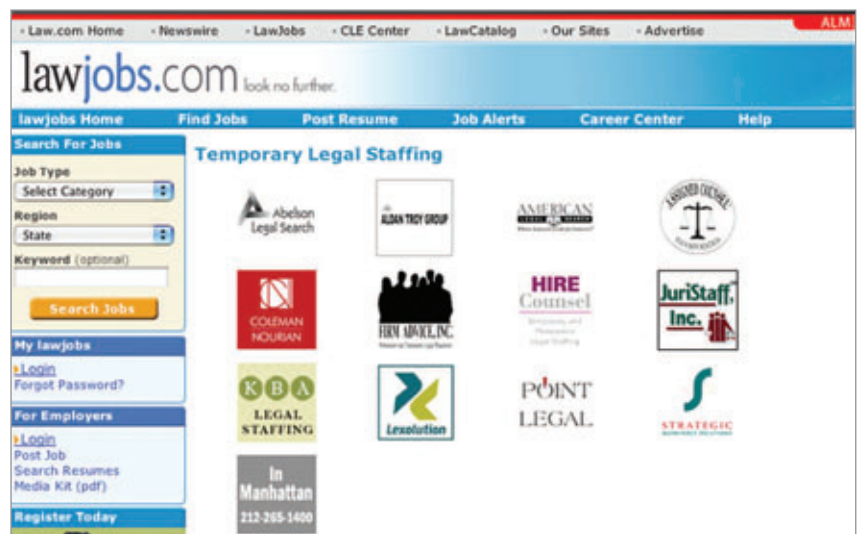
### Legal Recruiter Directory



### Temporary Staff Agency Directory

Include your logo in the **Temp Staff Agency Directory**. The directory provides a direct link to any in your internal recruitment site.

- \$720 per year



### EMPLOYER PACKAGES

#### Posting Package

**INCLUDES:**

- Company Profile
- Self-administered 60-day job postings (must be used in a 12 month period)
- Resume Feature Set: Resume Bank, Alert Service,
- Resume Folders and Response Reports
- Free logo placement

JOB POSTINGS	COST PER YEAR
3*	\$1,653
5*	\$2,163
10**	\$3,300

\* includes free featured upgrade  
 \*\*includes free spotlight upgrade

#### Postings Only

**INCLUDES:**

- Self-administered 60-day job postings (must be used in a 12 month period)
- Free logo placement

JOB POSTINGS	COST PER YEAR
3	\$1,485
5	\$1,926
10	\$2,940

### RECRUITER PACKAGES

#### Slots Package

**INCLUDES:**

- Company Profile
- Self-administered job "slots" open on database for one year
- Resume Feature Set: Resume Bank, Alert Service, Resume Folders and Response Reports
- Free logo placement

**NO. OF ONGOING JOB SLOTS**

NO. OF ONGOING JOB SLOTS	COST PER YEAR
4	\$4,110
10	\$6,852
20	\$7,344
50	\$8,750
100	\$9,990

#### Posting Packages

**INCLUDES:**

- Company Profile
- Self-administered 60-day job postings (must be used in a 12 month period)
- Resume Feature Set: Resume Bank, Alert Service, Resume Folders and Response Reports
- Free logo placement

**JOB SLOTS**

JOB SLOTS	COST PER YEAR
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**JOB POSTINGS**

JOB POSTINGS	COST PER YEAR
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5	\$1,926
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#### Job Wrapping

Have lawjobs.com automatically post jobs directly from your company's recruitment page

Includes:

- Company Profile
- Resume Feature Set: Resume Bank, Alert Service, Resume Folders and
- Response Reports
- Free logo placement

**up to 100 jobs: \$10,740**

### CONTACT US

For assistance in placing your ad on lawjobs.com, and with creating your account, please contact the administrator in your region:

**California** - (The Recorder)

Patrick Vigil (415) 749-5429 [adhelpca@incisivemedia.com](mailto:adhelpca@incisivemedia.com)

**Connecticut & Massachusetts** - (CT Law Tribune)

Rena Battista (860) 757-6622 [adhelpct@incisivemedia.com](mailto:adhelpct@incisivemedia.com)

**Florida** - (Daily Business Review)

Annette Martinez (305) 347-6670 [adhelpfl@incisivemedia.com](mailto:adhelpfl@incisivemedia.com)

**Georgia** - (Fulton County Daily Report)

Danny Williams (404) 419-2819 [adhelpga@incisivemedia.com](mailto:adhelpga@incisivemedia.com)

**New Jersey** - (New Jersey Law Journal)

Sonya Nutter (973) 642-0075 [adhelpnj@incisivemedia.com](mailto:adhelpnj@incisivemedia.com)

**New York** - (New York Law Journal)

Leonie Christie (347) 227-3145 [adhelpny@incisivemedia.com](mailto:adhelpny@incisivemedia.com)

**Pennsylvania & Delaware** - (The Legal Intelligencer, Pennsylvania Law Weekly, Delaware Law Weekly)

Shawn Phillips (215) 557-2342 [adhelppa@incisivemedia.com](mailto:adhelppa@incisivemedia.com)

**Texas** - (Texas Lawyer)

Forrest Williams (214) 744-7751 [adhelptx@incisivemedia.com](mailto:adhelptx@incisivemedia.com)

**Washington, D.C.** - Virginia; Maryland (Legal Times)

Gwen Rosinsky (202) 828-0311 [adhelpdc@incisivemedia.com](mailto:adhelpdc@incisivemedia.com)

**All other States & International** - (The National Law Journal)

Bernard Smith (347) 227-3136 [adhelpnat@incisivemedia.com](mailto:adhelpnat@incisivemedia.com)

Direct general user questions or operating problems with the lawjobs.com site to lawjobs help, toll free at 866-969-5297 or email [lawjobshelp@incisivemedia.com](mailto:lawjobshelp@incisivemedia.com). You'll receive a reply promptly.