

DAILY BUSINESS REVIEW'S **CUSTOM EVENTS**

Programs that provide full marketing and logistical support
*You deliver the content. We do **EVERYTHING** else.*

- 6 weeks of pre-event marketing in the Daily Business Review on DailyBusinessReview.com
- Hotel ballroom with continental breakfast for 75 attendees
- RSVP form on The dbr's Web site and phone-in "Events Hotline"
- Professional photographer and writer (outside contractors) document the event
- Completed supplement is inserted in the dbr's full circulation on the day you select:
 - Front cover and center spread in full color
 - 1,500 copies of the supplement for your use
- Application to Fl. Bar or other licensing authority for CLE credits



"I heard only great things from the guys.
Thanks for the list."

Lisa Carman

Siegfried, Rivera, Lerner, De La Torre & Sobel, P.A.



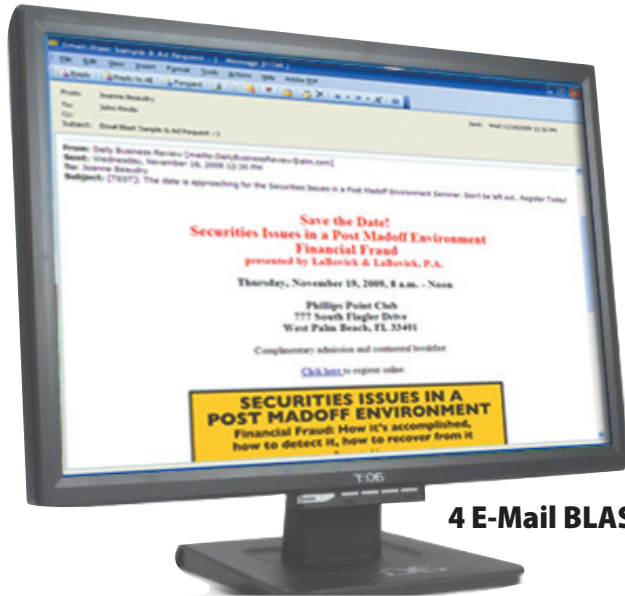
"I just wanted to thank you for your remarks this morning at the Resort Torts seminar, and for the excellent job that the DBR has done in bringing this roundtable program together. I was very pleased with the promotion and execution of the seminar, and look forward to the printed supplement."

John Elliott Leighton

Leighton Law, P.A.

6 weeks of online advertising

Our in-house creative department can offer advice or create your digital ads to your specifications.



4 E-Mail BLASTS

Storybody: 300x250

CLICK HERE TO REGISTER FREE

Securities Issues in a Post Madoff Environment Seminar

Phillips Point, Downtown West Palm Beach


Thursday
November 19th

SPACE IS LIMITED!



LABOVICK & LABOVICK, P.A.
CIVIL JUSTICE PROSECUTORS™ • A PRIVATE LAW FIRM

Skyscraper: 120x600



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**Thursday
Nov. 19, 2009
8:00 AM**

**Phillips Point
Downtown West Palm Beach
SPACE IS LIMITED!**

**SECURITIES
ISSUES IN A
POST MADOFF
ENVIRONMENT
FINANCIAL
FRAUD SEMINAR**

How it's accomplished
How to detect it
How to recover from it

Approved for
4 CLE Credits
& 3 CPE Credits
Complimentary admission
(with Pre-Registration)
and Continental Breakfast

Register online at
DailyBusinessReview.com
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or call
305.347.6643

Leaderboard: 468x60



LABOVICK & LABOVICK, P.A.
CIVIL JUSTICE PROSECUTORS™ • A PRIVATE LAW FIRM

Securities Issues in a Post Madoff Environment FINANCIAL FRAUD SEMINAR • Thursday, Nov. 19, 8 AM

4 CLE Credits & 3 CPE Credits / LIMITED SPACE!

R.S.V.P. form on the Daily Business Review web site and phone-in registration hotline. Name tags and registration are handled by the DBR.



An **8** page supplement is produced and distributed to the entire dbr readership
And 1,500 copies for your own use - delivered to your office.

Professional photographer and editor to document the event and produce the transcript

Hotel ballroom and continental breakfast provided for **75** Attendees

TOTAL INVESTMENT: \$18,950
Actual value of package is more than \$48,000

OPTIONAL UPGRADE:

500

Custom printed invitations mailed to your guest list.



You're invited to an informative and educational discussion on

Resort Torts

Because even in our paradise founded on the tourism and recreation industries, things can get ugly. Real ugly.

Tuesday May 5, 2009 at 8:00 AM
InterContinental Miami, Downtown

Speakers: John Leighton and Peter Murphy

John Leighton is a Florida Bar board certified trial lawyer and partner at Leighton Law, P.A. in Miami and has been practicing catastrophic personal injury trial law for 24 years. Peter Murphy is a trial lawyer and partner of the Miami office of Kubicki Draper and has been practicing trial law in the area of civil liability defense for 38 years.

Moderator: Sam Terilli

Complimentary admission (with pre-registration) and continental breakfast

- Hotel/Motel Liability
- Water Sports and recreation
- Premises Liability
- Boating and Cruise Ship
- Civil Liability for Violent Crimes

Register online at dailybusinessreview.com and click on events, or call 305.347.6632

3 CLE credits

Leighton Law TRIAL LAWYERS

LAW OFFICES
KUBICKI DRAPER

This event courtesy of Leighton Law and Kubicki Draper. **Advertisement**

MORE OPTIONS:

- Videographer - \$1,500
- Web hosting and marketing of video at DailyBusinessReview.com
- Upgrade paper to 50-lb. glossy or matte finish, full color (price varies)
- Increase to 16, 20 or 24 pages - price varies depending on paper stock (normal stock is standard newsprint)
- Increase amount of copies for your use
- Moderator - \$1200
- Signage: welcome, directional and podium \$400
- More attendees (more than 75) can be added, prices vary per venue

For more information: Director of Client Development Stephanie Hemmerich can be reached by dialing **800.777.7300, ext. 6623** or by email at shemmerich@alm.com

