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# DAILY BUSINESS REVIEW'S MOST EFFECTIVE LAWYERS 2010

Last year's event was sold out, with more than 350 top lawyers from Miami-Dade, Broward and Palm Beach counties in attendance.

## 6<sup>TH</sup> ANNUAL EVENT

### Sponsorship Opportunities:

#### PLATINUM LEVEL

### \$10,835

- Presenting Sponsor recognition
- Full-page color ad in the DBR's "Most Effective Lawyers" Special Issue (12.06.2009)
- Quarter-Page "Thank You" ad in the Special Issue
- Logo/name on all in-paper and online promotional materials
- List of attendees
- 5-minute presentation at the event
- Reserved table of 10 at the event
- Company logo displayed on participants' slide at event
- Full-page ad in event program
- Opportunity to distribute promotional materials to attendees
- Logo branded on table top stanchions, name badges and promotional bag distributed at event
- 30-second pre-roll commercial spot on video of event posted on [dailybusinessreview.com](http://dailybusinessreview.com)

#### GOLD LEVEL

### \$5,418

- Junior-page color ad in the DBR's "Most Effective Lawyers" Special Issue (12.06.2009)
- Logo/name on all in-paper and online promotional materials
- List of attendees
- Complimentary admission for four
- Half-page ad in event program
- Opportunity to distribute promotional materials to attendees
- 15-second pre-roll commercial spot on video of event posted on [dailybusinessreview.com](http://dailybusinessreview.com)

#### SILVER LEVEL

### \$3,135

- Quarter-page color ad in the DBR's "Most Effective Lawyers" Special Issue (12.06.2009)
- Logo/name on all in-paper and online promotional materials
- Complimentary admission for two
- Logo in event program
- Opportunity to distribute promotional materials to attendees

#### BRONZE LEVEL

### \$1,595

- 1/16-page b/w ad in the DBR's "Most Effective Lawyers" Special Issue (12.06.2009)
- Logo in paper and online promotional material
- Complimentary admission for two
- Logo in event program
- Opportunity to distribute promotional materials to attendees

**WHAT** Recognition/Networking Luncheon  
**WHEN** Friday, December 3, 2010  
 Noon-2:30p.m.  
**WHERE** Four Seasons Hotel in downtown Miami  
**WHO** Clients, lawyers and others from law firms and businesses in South Florida

#### For more information:

Director of Client Development Stephanie Hemmerich can be reached by dialing 800.777.7300 ext. 6623 or by email: [shemmerich@alm.com](mailto:shemmerich@alm.com)

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