



**dailybusinessreview.com**

# CLASSIFIED RATES 2012

## ATTORNEY CATEGORY

### 5 Consecutive Days

### 10 Consecutive Days

SIZE	Ad Price	Shade Fee	Ad Price	Shade Fee
1.5	\$1,204.90	N/A	\$1,444.50	N/A
2	\$1,503.00	\$150	\$1,843.80	\$184
2.5	\$1,739.50	\$174	\$2,031.90	\$203
3	\$2,095.90	\$210	\$2,448.80	\$245
3.5	\$2,317.00	\$232	\$2,589.60	\$259
4	\$2,401.70	\$240	\$2,663.30	\$266
5	\$2,466.60	\$247	\$2,733.70	\$273
6	\$2,537.00	\$254	\$2,805.20	\$281
7	\$2,615.10	\$262	\$2,931.70	\$293
8	\$3,356.50	\$336	\$3,707.20	\$371
9	\$3,472.50	\$347	\$3,853.50	\$385
10	\$3,511.60	\$351	\$3,965.70	\$397
12	\$3,610.60	\$361	\$4,046.00	\$405
14	\$3,709.60	\$371	\$4,120.80	\$412
15	\$3,813.00	\$381	\$4,159.30	\$416
16	\$3,919.50	\$392	\$4,239.60	\$424
18	\$4,005.50	\$401	\$4,516.80	\$452
20	\$4,143.00	\$414	\$4,642.20	\$464
22	\$4,259.60	\$426	\$4,774.20	\$477
24	\$4,379.50	\$438	\$5,841.20	\$584

\* 10% discount given to ad agencies; 20% if camera-ready art work is provided

For more information or to place your ad, please contact the Daily Business Review at 855-852-9562 or Email [dwilliams@alm.com](mailto:dwilliams@alm.com)



## CLASSIFIED RATES 2012

### PARALEGAL MIAMI / BROWARD

#### 5 Consecutive Days

#### 10 Consecutive Days

SIZE	Ad Price	Shade Fee	Ad Price	Shade Fee
1.5	\$890.00	N/A	\$1,270.00	N/A
2	\$1,135.00	\$114	\$1,617.00	\$162
2.5	\$1,250.00	\$125	\$1,781.00	\$178
3	\$1,500.00	\$150	\$2,142.00	\$214
3.5	\$1,590.00	\$159	\$2,265.00	\$227
4	\$1,635.00	\$164	\$2,329.00	\$233
5	\$1,675.00	\$168	\$2,390.00	\$239
6	\$1,720.00	\$172	\$2,452.00	\$245
7	\$1,795.00	\$180	\$2,561.00	\$256
8	\$2,265.00	\$227	\$3,234.00	\$323
9	\$2,355.00	\$236	\$3,361.00	\$336
10	\$2,425.00	\$243	\$3,459.00	\$346
12	\$2,475.00	\$248	\$3,528.00	\$353
14	\$2,520.00	\$252	\$3,593.00	\$359
15	\$2,545.00	\$255	\$3,627.00	\$363
16	\$2,595.00	\$260	\$3,696.00	\$370
18	\$2,760.00	\$276	\$3,936.00	\$394
20	\$2,835.00	\$284	\$4,045.00	\$405
22	\$2,920.00	\$292	\$4,160.00	\$416
24	\$3,565.00	\$357	\$5,086.00	\$509

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## CLASSIFIED RATES 2012

### PARALEGAL PALM BEACH

#### 5 Consecutive Days

#### 10 Consecutive Days

SIZE	Ad Price	Shade Fee	Ad Price	Shade Fee
1.5	\$670.00	N/A	\$815.00	N/A
2	\$825.00	\$83	\$1,020.00	\$102
2.5	\$945.00	\$95	\$1,120.00	\$112
3	\$1,135.00	\$114	\$1,335.00	\$134
3.5	\$1,250.00	\$125	\$1,410.00	\$141
4	\$1,295.00	\$130	\$1,450.00	\$145
5	\$1,325.00	\$133	\$1,485.00	\$149
6	\$1,365.00	\$137	\$1,525.00	\$153
7	\$1,405.00	\$141	\$1,585.00	\$159
8	\$1,790.00	\$179	\$1,990.00	\$199
9	\$1,855.00	\$186	\$2,065.00	\$207
10	\$1,875.00	\$188	\$2,125.00	\$213
12	\$1,925.00	\$193	\$2,165.00	\$217
14	\$1,975.00	\$198	\$2,205.00	\$221
15	\$2,030.00	\$203	\$2,225.00	\$223
16	\$2,085.00	\$209	\$2,270.00	\$227
18	\$2,130.00	\$213	\$2,410.00	\$241
20	\$2,200.00	\$220	\$2,480.00	\$248
22	\$2,265.00	\$227	\$2,545.00	\$255
24	\$2,325.00	\$233	\$3,105.00	\$311

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# CLASSIFIED RATES 2012

## NON ATTORNEY OR PARALEGAL EMPLOYMENT RATES - MIAMI / BROWARD

SIZE	5 Consecutive Days		10 Consecutive Days	
	Ad Price	Shade Fee	Ad Price	Shade Fee
1.5	\$575.00	N/A	\$822.00	N/A
2	\$760.00	\$76	\$1,083.00	\$108
2.5	\$915.00	\$92	\$1,307.00	\$131
3	\$965.00	\$97	\$1,373.00	\$137
3.5	\$1,080.00	\$108	\$1,536.00	\$154
4	\$1,270.00	\$127	\$1,809.00	\$181
5	\$1,395.00	\$140	\$1,994.00	\$199
6	\$1,655.00	\$166	\$2,363.00	\$236
7	\$1,700.00	\$170	\$2,423.00	\$242
8	\$2,140.00	\$214	\$3,053.00	\$305
9	\$2,235.00	\$224	\$3,190.00	\$319
10	\$2,295.00	\$230	\$3,279.00	\$328
12	\$2,360.00	\$236	\$3,368.00	\$337
14	\$2,425.00	\$243	\$3,462.00	\$346
15	\$2,495.00	\$250	\$3,559.00	\$356
16	\$2,565.00	\$257	\$3,659.00	\$366
18	\$2,635.00	\$264	\$3,760.00	\$376
20	\$2,740.00	\$274	\$3,912.00	\$391
22	\$2,780.00	\$278	\$3,970.00	\$397
24	\$2,800.00	\$280	\$4,010.00	\$401

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## CLASSIFIED RATES 2012

### NON ATTORNEY OR PARALEGAL EMPLOYMENT RATES - PALM BEACH

SIZE	5 Consecutive Days		10 Consecutive Days	
	Ad Price	Shade Fee	Ad Price	Shade Fee
1.5	\$455.00	N/A	\$545.00	N/A
2	\$580.00	\$58	\$700.00	\$70
2.5	\$690.00	\$69	\$835.00	\$84
3	\$740.00	\$74	\$875.00	\$88
3.5	\$810.00	\$81	\$975.00	\$98
4	\$945.00	\$95	\$1,130.00	\$113
5	\$1,190.00	\$119	\$1,245.00	\$125
6	\$1,295.00	\$130	\$1,470.00	\$147
7	\$1,335.00	\$134	\$1,505.00	\$151
8	\$1,695.00	\$170	\$1,880.00	\$188
9	\$1,770.00	\$177	\$1,965.00	\$197
10	\$1,820.00	\$182	\$2,020.00	\$202
12	\$1,870.00	\$187	\$2,070.00	\$207
14	\$1,920.00	\$192	\$2,125.00	\$213
15	\$1,970.00	\$197	\$2,180.00	\$218
16	\$2,025.00	\$203	\$2,250.00	\$225
18	\$2,080.00	\$208	\$2,305.00	\$231
20	\$2,135.00	\$214	\$2,400.00	\$240
22	\$2,195.00	\$220	\$2,430.00	\$243
24	\$2,395.00	\$240	\$2,630.00	\$263

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# CLASSIFIED RATES 2012

## ***Extra Options for Employment Ads (print portion of the ad)***

**Shading** the ad with a gray screen so it stands out better on the page (ad must be 2 inches or more) - Cost is on ad price sheet.

**Spotlight of the Day:** \$100/day – your job will appear in the print version of the Daily Business Review in a 3 column by 3.25 inch box that is shaded and says spotlight of the day.

**Blind Box:** \$65 for 5 days or \$100 for 10 days - We will put our fax number, email address and/or P.O. Box address in your ad and will receive the resumes for you.

## ***Extra Options for Employment Ads (web portion of the ad)***

**Facebook Upgrade:** \$35 – your job will be posted on our facebook page on the first day the ad runs with a link to the job on [www.lawjobs.com](http://www.lawjobs.com).

**Bold:** \$55/2 weeks - Increase the visibility of your job posting by adding bold-face type to the title and job description.

**Font Color:** \$55/2 weeks - Attract more attention to your job posting by selecting a different font color for the summary job description in the search results.

**Job Title Image:** \$55/2 weeks - As another option to ensure that your job posting gets the attention it deserves, add a bullet that appears next to the job title in the job search results.

**Featured Ad (lawjobs):** \$65/2 weeks – your job will be highlighted in any search, and appear in rotation on the lawjobs.com homepage.

**Spotlight Search Results:** \$125/2 weeks – your job will be placed at the top of the Job Search Results Page, which offers maximum visibility. Top positions in the Search Results get 6x more views than regular positions on the Search Results Page.

**National Network:** \$100/2 weeks – The National Network is a secondary job search on lawjobs.com comprised of 100 participating media & newspaper job sites. By posting to the National Network, you can reach another dynamic, nationwide audience of high-quality job seekers. These candidates find jobs on the National Network by selecting the “Search National Network” icon.

**Cross Post to Diversityinc.com:** \$300 for 30 days – You can cross-post directly to diversityinc.com, which provides you with unparalleled access to active and passive diverse professionals across most major career fields and industries. With over 4,500 clients and more than 1 million sessions monthly, DiversityInc Careers is the leader in online diversity recruitment.

## ***Mechanical Specs for Print Ads (6 columns per page)***

1 Col. = 9p4 or 1.556"

2 Col. = 19p7 or 3.265"

3 Col. = 29p9 or 4.959"

4 Col. = 40p2 or 6.694"

5 Col. = 50p4 or 8.389"

6 Col. = 60p8 or 10.112"

## ***Deadlines***

**We deadline at 1 PM for the next business day.**

**We publish every Monday thru Friday, with the exception of legal holidays**



## CLASSIFIED RATES 2012

### RECRUITER / EMPLOYMENT AGENCY

#### IN-COLUMN RATES

SIZE	48 week contract		26 week contract		13 week contract	
	Ad Price	Shade Fee	Ad Price	Shade Fee	Ad Price	Shade Fee
1.5	\$141.75	\$25	\$199.50	\$25	\$220.50	\$25
2	\$189.00	\$25	\$262.50	\$25	\$304.50	\$25
2.5	\$236.25	\$25	\$330.75	\$25	\$378.00	\$25
3	\$257.25	\$25	\$357.00	\$25	\$409.50	\$25
3.5	\$283.50	\$25	\$399.00	\$25	\$441.00	\$25
4	\$294.00	\$25	\$420.00	\$25	\$493.50	\$25
5	\$304.50	\$25	\$430.50	\$25	\$535.50	\$25
6	\$330.75	\$25	\$472.50	\$25	\$630.00	\$25
8	\$441.00	\$25	\$630.00	\$25	\$850.50	\$25
12	\$672.00	\$25	\$939.75	\$25	\$1,071.00	\$25
24	\$813.75	\$25	\$1,134.00	\$25	\$1,296.75	\$25
32	\$876.75	\$25	\$1,212.75	\$25	\$1,396.50	\$25
1/2 PAGE	\$981.75	\$25	\$1,365.00	\$25	\$1,564.50	\$25
FULL PAGE	\$1,816.50	\$25	\$2,530.50	\$25	\$2,887.50	\$25

\* ABOVE RATES ARE FOR 5 CONSECUTIVE DAYS

#### PRINT RECRUITER DIRECTORY

Length of Contract	20 consecutive days (Print & Web)	Web Upgrade: color ad and link to url
12 month	\$310.00	\$25.00
6 month	\$363.00	\$30.00
3 month	\$462.00	\$35.00
1 month	\$604.00	\$40.00

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**CLASSIFIED RATES  
2012**

<b>Size</b>	<b>20 Insertions</b>
2 X 3	\$470

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**EXPERIENCED (17+ YEARS) ATTORNEY  
and CERTIFIED MEDIATOR**

Seeking full or part-time position in corporate or legal environment.  
Diverse background in Plaintiff and Defense litigation.  
Licensed in Federal and State Courts in Florida and New Jersey.  
Florida Supreme Court Certified Circuit Court and Family Law Mediator.  
Excellent communication, writing and negotiation skills.

Email [amartinez@alm.com](mailto:amartinez@alm.com)

Or call (305) 347-6670

