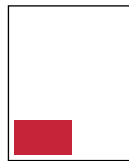
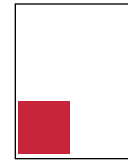


**Front Page Sky Box**  
2.25" x 1.7937"



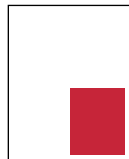
**Jewel Box**  
4.9167" x 3.3"  
2 columns x 3.3"



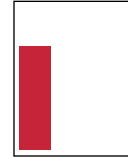
**Sixth Page Square**  
4.9167" x 4.6"  
2 columns x 4.6"



**Front Page Banner**  
6.25" x 1.5"



**Quarter Page Square**  
4.9167" x 6.74"  
2 columns x 6.74"



**Vertical**  
2.375" x 9"  
1 columns x 9"



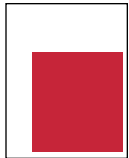
**Full Page**  
10" x 13.625"



**Vertical**  
2.375" x 13.625"  
1 columns x 13.625"



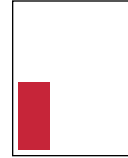
**Horizontal**  
10" x 2.15"  
4 columns x 2.15"



**Junior Page**  
7.4526" x 10"  
3 columns x 10"



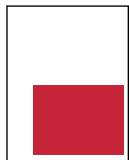
**Horizontal**  
10" x 3.225"  
4 columns x 3.225"



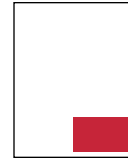
**Eighth Page Vertical**  
2.375" x 6.745"  
1 columns x 6.74"



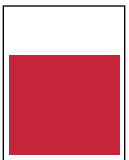
**Three-Quarter Page Vertical**  
7.4526" x 13.65"  
3 columns x 13.65"



**Third Page Square**  
7.4526" x 6.74"  
3 columns x 6.74"



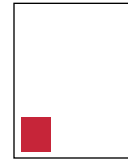
**Horizontal**  
4.9167" x 3.3"  
2 columns x 3.3"



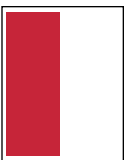
**Horizontal**  
10" x 10"  
4 columns x 10"



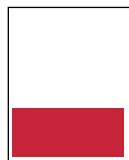
**Vertical**  
4.9167" x 10.57"  
2 columns x 10.57"



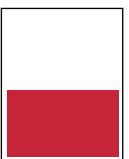
**Sixteenth Page**  
2.375" x 3.3"  
1 columns x 3.3"



**Half Page Vertical**  
4.9167" x 13.65"  
2 columns x 13.65"



**Horizontal**  
10" x 4.4"  
4 columns x 4.4"



**Horizontal**  
10" x 6.74"  
4 columns x 6.74"



**Directory Ads**  
1.875" x 3"

**Display ad sizes .....Columns to Inches**

1 Column = 2.3 in.      2 Columns = 4.9 in.  
3 Columns = 7.4 in.      4 Columns = 10 in.

**Trim size:** 11 x 15"      **Bleeds:** No bleed.

**Printing:** 85-line screen on B&W half-tones and four-color separations. 133-line screen on enamel supplements.

**Dot gain:** When building your ad, keep in mind that there will be a 20-30% dot gain when printed.

**Electronic submission:** Files can be sent on disk or by e-mail. The files must be sent as .pdf files with all fonts and graphics embedded (with no alterations to size or type corrections). OPI tags must be off and files must be password unlocked. Larger files may be uploaded on our FTP site.

**Submit art to:** [odavila@alm.com](mailto:odavila@alm.com)  
**or call** 305.347.6610 / 800.777.7300, ext. 6610

ALL ADS ARE SUBJECT TO THE APPROVAL OF DBR'S DIRECTOR OF CLIENT DEVELOPMENT.

Updated: 03.15.12

**Publication Date .....Noon Deadline**

Monday .....Wednesday  
Tuesday .....Thursday  
Wednesday .....Friday  
Thursday .....Monday  
Friday .....Tuesday  
Special Feature .....One week prior to pub date