

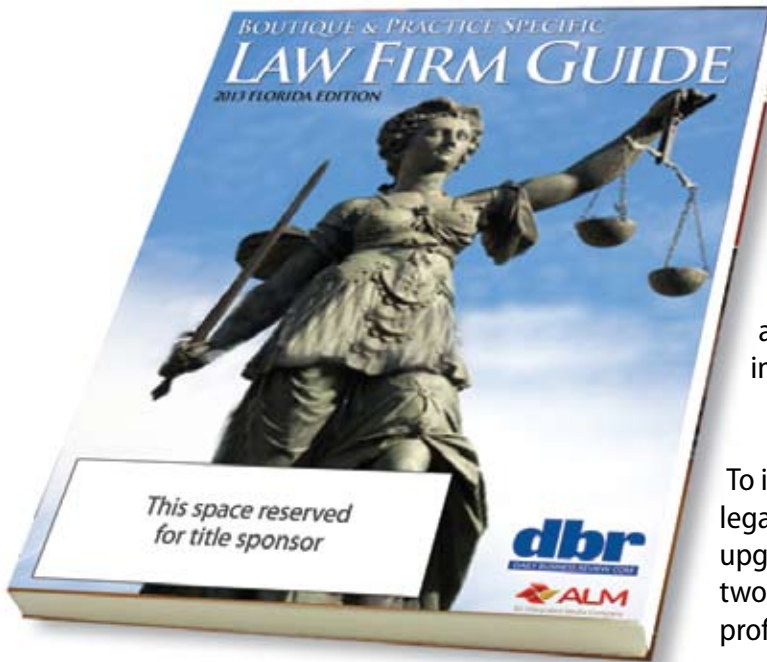


BOUTIQUE & PRACTICE SPECIFIC LAW FIRM GUIDE 2013 FLORIDA EDITION

On October 31st, 2012, the Daily Business Review's business department will publish the Boutique and Practice Specific Law Firm Guide 2013 Florida Edition.

This glossy, full color directory will be distributed to more than 5,000 Florida corporate executives, general counsel, managing partners and other in-house attorneys — your potential clients. Plus, a digital edition will be sent to 58,000 executives and legal professionals.

If your firm would like to expand their corporate client base, this publication is a must. Whether a firm profile, display advertising, or both, don't miss this opportunity to get your marketing message out to prospective clients and co-counsel referrals.



A boutique is a firm with 1-20 attorneys that generates the majority of its business from a single practice area. A practice-specific firm has 21 or more attorneys that generates the majority of its business from a single practice area. If your firm qualifies, there is no charge for a basic listing in the directory.

To increase your visibility to these exclusive groups of key legal decision-makers who will receive the Guide, firms can upgrade their listing by purchasing a half page, one page or two page firm profile. If you would like to view samples of profiles or to reserve your space, please contact:

Space reservations: 10.12.12
Materials due: 10.12.12
Publish date: 10.31.12

Title Sponsor: Front cover & full page advertisement on page 3 \$4,895
½ Page Firm Profile..... \$1,255
One Page Firm Profile..... \$2,095
Two Page Firm Profile..... \$3,355



For more information: Director of Client Development Stephanie Hemmerich can be reached by dialing **800.777.7300 ext. 6623** or by email: **shemmerich@alm.com**

