

dbr CUSTOM MEDIA

DAILY BUSINESS REVIEW.COM



TELL YOUR STORY THE WAY YOU WANT TO

- Practice Areas
- Bios
- Celebrate Milestones
- Charitable Endeavors
- Community Activities
- Photos
- History
- Success in Diversity
- Recruitment Resource
- White Papers
- Mission Statement

The Daily Business Review's custom publishing program is a one-stop shop for editorial, creation, design and distribution of a pullout section that you dictate and we execute. This is your opportunity to differentiate what you have to offer from all the rest, in a separate supplement inserted in the dbr's full circulation.

CUSTOMIZED MEDIA PROGRAMS INCLUDE:

PROFESSIONAL PRODUCT

- ✓ Graphic designer to provide design and layout
- ✓ Printing of 10,000 four-color, four-page supplement on 45-lb. stock, glossy or matte finish, with 1,600 extra copies for your use
- ✓ Quarter-page ad in the same day's newspaper referring readers to your custom piece
- ✓ Final PDF for posting on your website
- ✓ Insertion into the full distribution of the Daily Business Review guarantees that your marketing message will be seen by South Florida's real estate, legal and finance decision makers

AVAILABLE UPGRADES

- Freelance Writer
- Photographer
- Increase to 8 or 12 pages
- Increase quantity
- Multiple insertions in the dbr
- Web hosting and online promotion at DailyBusinessReview.com
- Digital delivery via email to targeted recipients

Base investment of: \$7,164

FOR MORE INFORMATION: Director of Client Development Stephanie Hemmerich can be reached by dialing **800.777.7300, ext. 6623** or by e-mail at **shemmerich@alm.com**

