

## PERFECT FOR:

- Formation of a new firm
- Awards and recognition
- Changes in firm name or address
- Announce community outreach and pro bono accomplishments
- Recognition of new partners, associates, anniversaries and milestones
- New/growth in practice areas
- In memoriam
- Announce verdicts and settlements
- Web Ad - On [DailyBusinessReview.com](http://DailyBusinessReview.com) for 30 days. Includes posting on dbr facebook page: 2,000 friends

## ENHANCE YOUR MESSAGE WITH THESE UPGRADES:

- Plaque - 8" x 10" mahogany tone - \$50
- Pick up rate is 52x rate, see law firm rate card
- Pick-up rate will be honored if ad runs a second time within 30 days
- Pick-up rate includes print ad only
- 10% premium to run in special reports
- Targeted digital marketing, i.e.: B2B Blast
- **\$495 Full Color**

**"Just thought I would share with you that one of my clients, Jorge Mestre, had a personnel announcement in today's paper and by 10 a.m., he had already received eight different notes from colleagues congratulating him. Goes to show how important DBR continues to be for the legal/business community."**

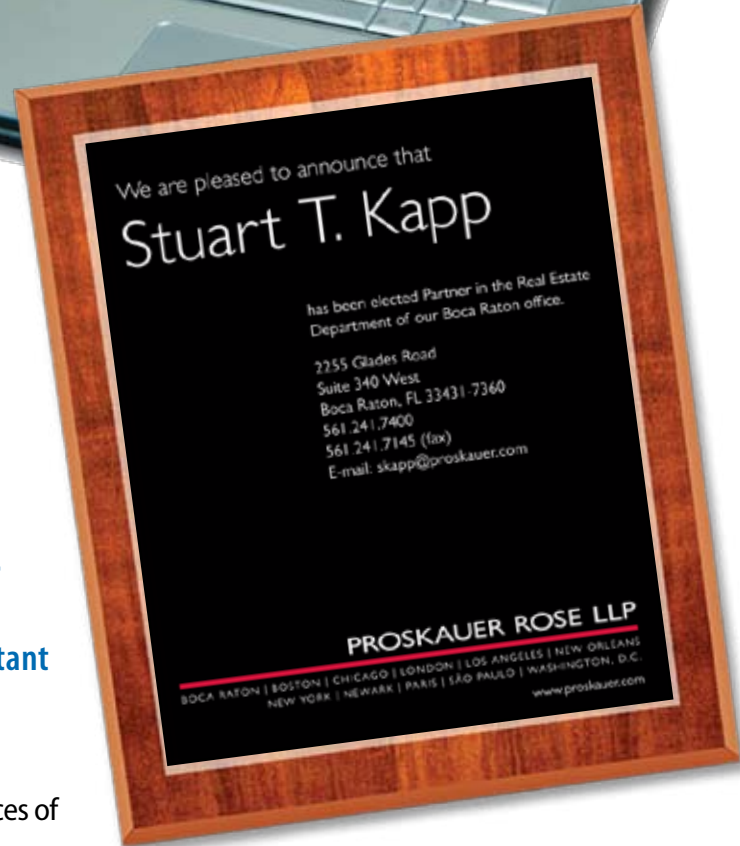
— Josh Merkin, rbb Public Relations

**82%** of Daily Business Review legal readers have retained the services of other law firms or outside counsel at least once in the last 12 months

**72%** of Daily Business Review legal readers have referred matters to another law firm at least once in the last 12 months

### For more information:

Director of Client Development Stephanie Hemmerich can be reached by dialing **800.777.7300 ext. 6623** or by emailing: [shemmerich@alm.com](mailto:shemmerich@alm.com)



**Professional announcements run on page 2 at no extra charge**