

DAILY BUSINESS REVIEW'S CUSTOM EVENTS

*You provide the content...
We do **EVERYTHING** else!*

WE DELIVER:

- A targeted audience to showcase your firm's expertise in an interactive environment through print and digital marketing
- Your seminar to our entire readership in the form of an inserted supplement
- Complete logistical support to flawlessly execute your event



"The Daily Business Review is an excellent partner for custom events. Our Financial Services Round Table was a success. The planning and attention to detail from the Daily Business Review Account Team was stellar from beginning to end. We look forward to partnering with the DBR on future events."

Brian F. LaBovick, Esq.
LaBovick & LaBovick, P.A..



"I just wanted to thank you for your remarks this morning at the Resort Torts seminar, and for the excellent job that the DBR has done in bringing this roundtable program together. I was very pleased with the promotion and execution of the seminar, and look forward to the printed supplement."

John Elliott Leighton
Leighton Law, P.A.

DAILY BUSINESS REVIEW'S CUSTOM EVENTS

Thank you both so very much for all of your support in our joint Seminar held last May. It was Ratzan Law Group's first ever all-day legal seminar "Sharpening the Saw – Trial Practice for the 21st Century" and while initially daunting in scope, with your assistance, we were able to attract 75 attorney attendees who paid \$100 each in exchange for 6.5 hours of CLE credits.



I do believe that our eblast to your database of 40,000+ attorneys, plus the weekly color and black & white ads helped drive traffic to our event. Your guarantee that we would definitely book at least 75 attendees was prophetic. The night before the event, attorneys were calling and emailing asking if they could still reserve a space. We said yes of course! The entire project was so much fun. At the end of the event we asked the attendees and our nine vendor supporters to complete surveys that would provide us with feedback as to the quality of the event, presenters, venue, location, lasting value, etc. Attendees and vendors were full of praise as per below.

Everything from the Continental breakfast, morning session, lunch break at a local nearby restaurant, afternoon session with featured speaker, Honorable Pedro P. Echarte, closing the seminar, to our Open House party afterwards was a first rate affair. We were so pleased that our landlord was able to provide accommodation in the 14th floor conference room of this beautiful building for our seminar.

That being said, our only reason for not hosting the seminar again this year is that we wish to focus our educational/publicity/marketing efforts and my physical resources specifically, in other areas this year. However, we do wish to host the seminar once again in 2013, organized exactly as it was in 2011. We look forward so very much to working with you.

Feedback from one of our attendees:

"In my 30 plus years as a member of the Florida Bar I have never attended a better, classier, network friendly, reasonably priced, significant take home value CLE program. You and your team outdid yourself. I also want to compliment you on your presentation " Jury Selection and Cross Examination". I especially appreciated the Keith Richards influence. Once again congratulations. I was truly impressed!"

Feedback from one of our vendor participants:

"I would like to thank you for inviting us to participate in your first seminar. It was a wonderful opportunity and we are most grateful. Additionally, we would also like to thank you for including us in your Open House. The party was fantastic, your new office is spectacular, and we loved visiting with all of you. We wish the entire firm many, many years of continued success. We love being a part of the Ratzan Law Group family."

Thank you and kindest regards,

Nadean Stone CLM, MBA
Legal Administrator/Marketing Director

Ratzan Law Group

Updated 03.15.12

PROGRAM INCLUDES:

6 weeks of pre-event marketing in the Daily Business Review and on DailyBusinessReview.com

6 Quarter page adverts
a \$9,300 value

Firm can elect to substitute six highly effective Front Page banners combined with interior 1/6th page ads as an alternative to the standard six 1/4 page advert component, subject to availability.

ROTSTEIN: FBI urges investors to come forward voluntarily

on behalf of Rothstein.

The Trust advised allegations against Rothstein left his former law firm entering the world of bankruptcy protection was filed Tuesday against the firm by its creditors, and the firm continued to file at the first hearing in the case Thursday.

Attorney Jerri Goss of Berger Stupples, representing the firm's court-appointed receiver, said the firm was on the verge of bankruptcy filing anyway.

The firm has been operating on a shoe-string budget after a review of its accounts found there was too little to pay employees at the time the lawyers operated.

The firm, which was led by 50-50 equity partners Rothstein and Stuart Rosenfeld, maintains it had no knowledge of the structural settlement side business. Rothstein ran out of his high-security flat at the firm's Fort Lauderdale office. He also was ousted as chairman last week, and Rosenfeld stepped down Wednesday night as the firm's chief executive officer last remains with the firm.

That leaves the receiver, Senior Miami-Dade Circuit Judge Herbert Stettin, in charge at the firm.

The case suspending firm "really is not a law firm operation anymore," he told U.S. Bankruptcy Judge Raymond Casel, saying many attorneys have left, and others are on their way out the door.

Rothstein Rosenfeld Adler wants Stettin to coordinate its bankruptcy case rather than have an outside trustee appointed, Casel said.

Investors alleging they lost more than \$1.1 million in Rothstein's Ponzi scheme asked in Tuesday's petition for the immediate appointment of a trustee, claiming the firm improperly diverted \$1.4 million from its trust accounts into the firm's operating accounts and spent it.

The law "order" transfer was made while Rothstein was in Morocco and investors were starting to complain about missed payments.

That obviously implicates firm management or staff working in the accounting area of the firm, John Genovese of the attorney who filed the bankruptcy petition, told the judge. But he also said he would withhold the trustee request after talking with Casel, a hearing on that issue is set for Nov. 20.

Attorney Steven S. Schindlerman with the U.S. Trustee said they had their office plans to investigate the transfer.

"Because of the need for transparency and guarding against any appearance of impropriety, the Chapter 11 trustee may be the better route to go, the appropriate route to go and the required route to go," Schindlerman said, adding Stettin could be considered for that role.

Rosenfeld attorney Bruce Lahr of Lahr Parker & Feldman in Miami said his clients are "doing everything that is in the best interest of the clients and the lawyers that he works with." He said his client "has no intention of exercising any such right to wrest control back from Stettin. Rosenfeld could not be reached for comment by deadline.

The law firm's former Kenneth Coffey of Coffey Barrington in Miami, did not return a call for comment by deadline.

Goss said Stettin contacted the firm Monday for assistance in filing a bankruptcy petition. He said he plans to ask permission to continue paying the firm's debts.

SEE ROTSTEIN, FACING PAGE

Sex, Drugs & Violence Seminar

Negligent Premises Security Litigation

November 4 @ 8:30 a.m. - 12:30 p.m.
SunTrust Bank Building, 19th Floor

Serious Lawyers for Serious Cases

John Elton Lighthelm, Board Certified Trial Lawyer
John Elton Lighthelm, Board Certified Trial Lawyer
John Elton Lighthelm, Board Certified Trial Lawyer

Proclamation: Send address changes to Daily Business Review, PO Box 010288, Miami, FL 33101.

Quarter Page Vertical (actual size)
5" x 6 1/2"

Law | Real Estate | Finance
DailyBusinessReview.com
An ALM Publication

DAILY BUSINESS REVIEW

INSIDE
LEGAL REVIEW
THE RODENT
END ROTSTEIN SELL SETTLEMENTS?
RAW ECONOMICS SHATTERS DREAM
REAL ESTATE REVIEW
FINANCIAL REVIEW

ETHICS TeamHealth, Aflac fear rulings are biased
MOTIONS CHALLENGE JUDGE'S IMPARTIALITY

FORECLOSURE
Real estate group sued for \$32.4 million

SCOTT ROTSTEIN Bankruptcy judge asked to appoint new overseer
U.S. Trustee opposes keeping Stettin

Securities Issues in a Post-Modell Environment

Front Page Banner (actual size)
4 1/4" x 1 1/2"

6 weeks of digital advertising

Our in-house creative department can offer advice or create your digital ads to your specifications.



4 E-Mail BLASTS



**Skyscraper:
160x600**

65,000 Impressions

CLICK HERE TO REGISTER



**Sex,
Drugs &
Violence**

**INADEQUATE PREMISES
SECURITY SEMINAR**

November 4 ■ 8:30 a.m.
SunTrust Bank Bldg., Miami

3.50 General credits, including .50 ethics
(2.50 Criminal Trial Certification or
2.50 Civil Trial Certification)



Storybody: 300x250

20,000 Impressions



Leaderboard: 728x90

65,000 Impressions

R.S.V.P. form
on the Daily Business
Review Web site,
phone-in registration
hotline, name tags
and registration are
handled by the DBR.



An **8**-page supplement
is printed and distributed
to the entire dbr readership
And 1,500 copies for your own use -
delivered to your office.

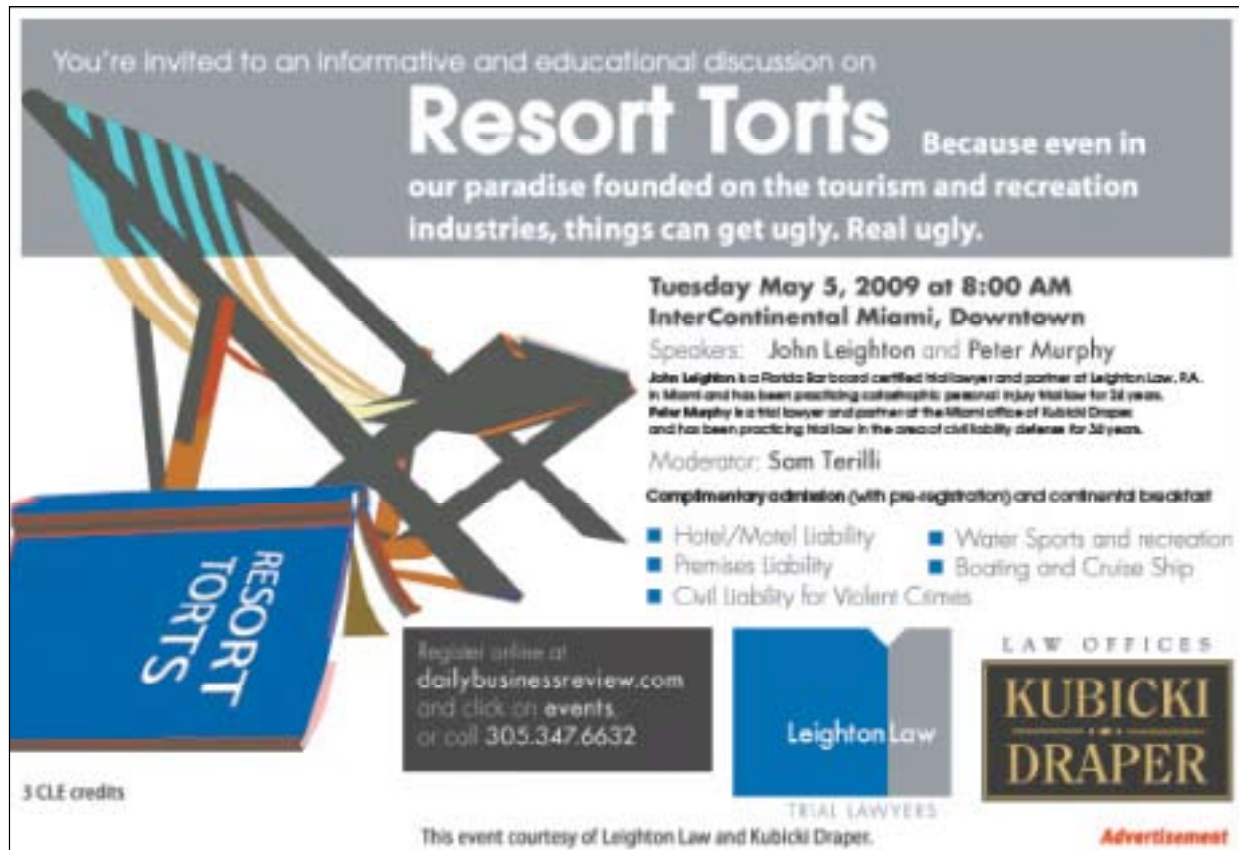
TOTAL INVESTMENT: \$13,450
Actual value of package is more than \$43,000

OPTIONAL UPGRADES:

Professional photographer and editor to document the event and produce the transcript
(See details under more options below)

500

Custom printed invitations mailed to your guest list.



You're invited to an informative and educational discussion on

Resort Torts

Because even in our paradise founded on the tourism and recreation industries, things can get ugly. Real ugly.

Tuesday May 5, 2009 at 8:00 AM
InterContinental Miami, Downtown

Speakers: John Leighton and Peter Murphy
John Leighton is a Florida Bar board certified trial lawyer and partner at Leighton Law, P.A. in Miami and has been practicing catastrophic personal injury trial law for 28 years. Peter Murphy is a trial lawyer and partner at the Miami office of Kubicki Draper and has been practicing trial law in the area of civil liability defense for 20 years.

Moderator: Sam Terilli

Complimentary admission (with pre-registration) and continental breakfast

- Hotel/Motel liability
- Premises liability
- Civil liability for Violent Crimes
- Water Sports and recreation
- Boating and Cruise Ship

Register online at dailybusinessreview.com and click on events or call 305.347.6632

3 CLE credits

This event courtesy of Leighton Law and Kubicki Draper.

Advertisement

MORE OPTIONS:

- Venue accommodations with continental breakfast - \$3,500
- Production, design and layout of eight-page supplement includes freelance writer, photographer and graphic designer - \$2,000
- Videographer - \$1,500
- Web hosting and marketing of video at DailyBusinessReview.com
- Upgrade paper to 50-lb. glossy or matte finish, full color (price varies)
- Increase to 16, 20 or 24 pages - price varies depending on paper stock (normal stock is standard newsprint)
- Increase amount of copies for your use, amount determines price
- Moderator - \$1,200
- Signage: welcome, directional and podium \$400
- More attendees (more than 75) can be added, prices vary per venue

For more information: Director of Client Development Stephanie Hemmerich can be reached by dialing **800.777.7300, ext. 6623** or by email at shemmerich@alm.com

