



LAW REAL ESTATE BANKING

DailyBusinessReview.com PRINT | DIGITAL | EVENTS

Established in Miami in 1926, the Daily Business Review is a division of ALM, an Integrated Media Company and one of the world's largest and fastest growing B2B information providers. ALM and the DBR have a hard-earned reputation for excellence amongst our customers and peers.

The DBR serves audiences in law, real estate and banking with a print edition distributed every business day in Miami-Dade, Broward and Palm Beach counties, a content-rich Web site updated throughout each business day and well-attended events conducted throughout the year. The print and web editions include sections on law, real estate and banking every business day. The newspaper, Web site, electronic news alerts and events are the primary tools, information sources and communication forums for South Florida dealmakers. These marketing vehicles deliver unique content of unmatched integrity to an affluent audience in print, in person and online.

The editorial mission is to provide critical business intelligence, particularly in these highly volatile and uncertain economic times. Professionals depend on the DBR for breaking news, practical information and analysis seldom found elsewhere. The DBR is designed to help readers gain a competitive advantage in the conduct of their daily business.

The Daily Business Review is designated as the Official Court Newspaper by the chief circuit judges of the state judicial circuits in Miami-Dade, Broward and Palm Beach counties, and by the U.S. District Court for the Southern District of Florida. The newspaper publishes most of the public notices in those circuits. All notices are also available on DailyBusinessReview.com.

The newspaper's qualified circulation is more than 7,500 and is read by more than 33,000 people daily, owing to documented pass-along readership of 3.4. DBR readers are affluent decision makers and prolific buyers and spenders.

DailyBusinessReview.com is a paid-access Web site with tracked page views of more than 250,000 a month, generated by more than 50,000 unique visitors, including more than 10,200 Web-only subscribers. This robust site features enhanced text, graphics, audio, video, an aggressive search engine, and a wide variety of targeted advertising opportunities.

The DBR now has ten signature events each year: Top Dealmakers of the Year, Most Effective Lawyers, three Corporate Counsel Summits and five View from the Bench seminars. The DBR offers turnkey custom events services, providing marketing and complete logistics to clients who would like to host their own seminars and events.

Our proprietary electronic database of more than 75,000 is growing by the day and offers a targeted and measurable way for advertisers to communicate their message cost-effectively.

The DBR has advertising opportunities for every budget and our business development team will gladly customize a program for your consideration with no obligation at all.

- South Florida's only paid, daily, legal, real estate and finance publication – print, online and opt-in newsletters.
- The DBR provides daily investigative reporting that digs deep into South Florida's real estate, finance and legal community. Our unique editorial gives time sensitive information about what deals are being made... or falling apart. In-depth reporting on the courts, jury verdicts and settlements and law firms.
- Official Court Paper of Miami, Broward and Palm Beach Counties, includes legal notices, court calendars and motion calendar.
- Readers are investors, brokers, business owners, managing partners, CEOs and CFOs.
- Our readers are dealmakers who are responsible for procuring or brokering capital for their businesses, projects and investments. They rely on our editorial to keep on top of local banking / lending sources.
- Loyal readership – Average subscriber has been with us for 8 years. Standard rate for subscription is \$ 408.

PAID CIRCULATION = GUARANTEED READERSHIP

The man who stops advertising to save money is like the man who stops the clock to save time. — Thomas Jefferson

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