I, Nina Wu Stone, pursuant to 28 U.S.C. § 1746, declare as follows:

1. I am a Revenue Agent for the Large Business and International Division of the Internal Revenue Service ("IRS"). My post of duty is in San Francisco, California.

2. The IRS is conducting an examination of the federal income tax liability of Facebook, Inc. and Subsidiaries ("Facebook") for the tax period ending December 31, 2010.

3. Facebook, Inc. is a United States corporation with its principal place of business

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in Menlo Park, California.

4. I am part of an audit team examining certain related party transactions that I discuss below.

5. I am authorized to issue IRS summonses pursuant to 26 U.S.C. § 7602, 26 C.F.R. § 301.7602-1, and IRS Delegation Order No. 25-1.

6. In furtherance of the examination for 2010 (and two earlier years, 2008 and 2009, that are part of the audit cycle), and in accordance with 26 U.S.C. § 7602, on June 1, 2016, I issued six IRS summonses directing Facebook to produce for examination books, records, papers and other data as described in the summonses. Copies of the summonses are attached as Exhibits 1-6. The IRS is not seeking enforcement of the summonses with respect to the 2008 and 2009 years.

7. In furtherance of the examination and in accordance with 26 U.S.C. § 7603, on June 1, 2016, I served an attested copy of each of the summonses on Facebook by personal delivery to David Wehner, the Chief Financial Officer for Facebook, as evidenced by the certificates of service included in Exhibits 1-6.

8. On June 17, 2016, the date scheduled for compliance with the summonses, Facebook failed to comply and did not produce the books, records, papers, and other data demanded in the summonses.

9. Facebook’s failure to comply with the summonses continues to this date.

10. The books, records, papers, and other data demanded in the summonses are not already in the possession of the IRS. During the course of the examination, Facebook has provided the IRS with some documents responsive to earlier requests; however, Facebook has not provided documents in response to the summonses at issue here. To the extent Facebook

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earlier provided documents that would also be responsive to a summons request, the IRS is not seeking production of those documents.

11. All administrative steps required by the Internal Revenue Code for issuance and service of the summonses have been taken.

12. There is no “Justice Department referral,” as that term is described in Section 7602(d)(2) of the Internal Revenue Code, in effect with respect to Facebook for the tax period ending December 31, 2010.

13. The books, records, papers, and other data sought by the summonses may be relevant to determine Facebook’s correct federal income tax liability for the period ending December 31, 2010.

14. The facts set forth in the paragraphs below are based on my review of documents obtained from Facebook during the examination, including transfer pricing reports and related documents that Facebook produced in response to information document requests (IDRs); discussions with representatives of Facebook; conducting interviews of certain Facebook employees; and discussions with IRS staff.

15. The 2010 examination was opened in January 2013 and added to the already-open examination cycle for the 2008 and 2009 tax years.

16. Facebook’s tax return for 2010 reported royalty income that I learned came from transfers of intangible property to a controlled foreign corporation, Facebook Ireland Holdings Unlimited. Facebook Ireland Holdings Unlimited was previously known (as of September 15, 2010) as Facebook Ireland Holdings Limited (“Facebook Ireland”).

17. According to documents obtained during the examination, Facebook, Inc. (“Facebook U.S.”) entered into the following agreements with Facebook Ireland effective...
September 15, 2010 (collectively, the “2010 Agreements”):

a. User Base Transfer and Marketing Intangibles License Agreement;

b. Online Platform Intangible Property Buy-In License Agreement;

c. Agreement to Share Costs and Risks of Online Platform Intangible Property Development.

18. The IRS is examining matters arising under the 2010 Agreements, which, among other things, purported to transfer the rights associated with Facebook’s worldwide business to Facebook Ireland, with the exception of the United States and Canada. I refer to the territory outside of the United States and Canada as the rest-of-world (“ROW”). Specifically, the 2010 Agreements purported to transfer Facebook’s ROW user base to Facebook Ireland. The 2010 Agreements also purported to transfer rights to the intangible property constituting Facebook’s “online platform.” The online platform allowed users to communicate, allowed Facebook to store user information, and allowed advertiser/developers to reach those users. The 2010 Agreements also purported to license rights in “marketing intangibles” to Facebook Ireland. Finally, under the 2010 Agreements, Facebook U.S. and Facebook Ireland purported to share future costs to jointly develop the Facebook online platform.

19. Facebook retained Ernst & Young (E&Y) to value these transfers for income tax purposes. In carrying out this assignment, E&Y selected different methodologies to value those intangibles, on the theory that the user base, online platform, and marketing intangibles could be reliably measured on a stand-alone basis.

20. The IRS is authorized under I.R.C. § 482 to allocate income and deductions among commonly controlled or owned business entities as necessary to prevent tax avoidance or to clearly reflect income. In particular, when rights to intangible property are transferred or
licensed between related entities, “the income with respect to such transfer or license shall be
commensurate with the income attributable to the intangible.” Id. “[T]he standard to be applied
in every case is that of a taxpayer dealing at arm’s length with an uncontrolled taxpayer.” Treas.
Reg. § 1.482-1(b)(1).

21. During 2013 and 2014, the IRS gathered information from Facebook in order to
understand the 2010 Agreements, E&Y’s valuation, and the functions performed by U.S. and
foreign entities. The IRS issued a number of information document requests (“IDRs”), reviewed
numerous public documents, and conducted interviews of certain Facebook employees. Several
of those employees indicated that the user base, online platform and marketing intangibles were
interdependent and it would be difficult to isolate one from the other. The information gathered
suggested to the IRS examination team that the E&Y approach to valuing Facebook’s transferred
intangibles on a stand-alone basis was problematic.

22. On April 17, 2015, the IRS examination team presented its preliminary
examination position to Facebook.

23. On May 27, 2015, Facebook responded to the IRS team’s presentation with a
presentation of its own.

24. In its May 27, 2015 presentation, Facebook rejected the IRS team’s preliminary
position and provided additional arguments and insights regarding the transfers.

25. Following the May 27, 2015 presentation, the IRS examination team gave careful
consideration to the matters that Facebook raised and determined it needed a better
understanding of the nature and value of Facebook’s user base, distinctions Facebook was
drawing between its online platform and its user base, suggestions made by Facebook that
Facebook Ireland had developed its own user-based intangibles prior to the 2010 Agreements,

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risks associated with competitive threats to Facebook’s business, and the role of mobile access to
the Facebook platform.

26. Within a month of Facebook’s May 27, 2015 presentation, the IRS examination
team informed Facebook that it was considering retaining experts to assist with its understanding
of the transfers. The IRS examination team’s preliminary positions suggested that the E&Y
valuations of the transferred intangibles were understated by billions of dollars.

27. Due to budgetary constraints, the IRS team could not commence the lengthy
expert retention process until after October 1, 2015. Because of this, the IRS team asked
Facebook to extend the statute of limitations, to afford the team time to confer with experts and
follow up with any additional requests for information to Facebook. Facebook, however, refused
to afford the IRS team any further extensions of time, unless the IRS agreed to unacceptable
conditions.

28. On January 13, 2016 the IRS issued IDRs 171-173, requesting documents
considered or reviewed by Facebook U.S. and Facebook Ireland regarding 2010 intercompany
agreements. The documents were needed, among other reasons, to provide insight into the
nature of the transferred user base and the distinction between user-based intangibles and online
platform intangibles. Facebook responded by producing only three e-mails with attachments. In
March 2016, Facebook explained that it had narrowly construed IDRs 171-173 to be limited to
documents reviewed by both Facebook U.S. and Facebook Ireland, resulting in the minimal
document production. Facebook indicated that the IRS would have to start over with issuance of
a new set of IDRs if the IRS wanted a more comprehensive response. Given the limited time
remaining before the statute of limitations would expire, the IRS issued a summons seeking
similar information it needed that was not provided by Facebook because of its narrow

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interpretation of the IDRs. A copy of that summons is attached as Exhibit 1.

29. The documents requested by the summons attached as Exhibit 1 seek information regarding the 2010 Agreements, and thus may be relevant to determining the value of the transferred intangibles.

30. On April 7, 2016 the IRS issued additional IDRs to obtain business information from Facebook that may be relevant to valuing transferred intangibles. Key topics addressed by these IDRs included:

- IDR 178 -- documents regarding business risks associated with Facebook’s competitors;
- IDR 179 -- documents regarding company and budget goals, and Facebook’s decision to make Dublin, Ireland its international headquarters;
- IDR 180 -- documents regarding growth in the user base and how to measure that growth;
- IDR 181 -- documents used by advertisers to target users;
- IDR 182 -- documents regarding features built into the online platform;
- IDR 183 -- documents regarding hiring of international employees to expand user growth;
- IDR 184 -- documents regarding international sales offices;
- IDR 185 -- documents regarding products built for advertisers;
- IDR 186 -- documents regarding developers who build user applications;
- IDR 187 -- documents regarding support services for the user base.

31. Facebook has not provided any documents to the IRS examination team in response to IDRs 178-187. Although Facebook proposed search terms (to search for

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electronically-stored information of individual custodians), Facebook predicated any production
on obtaining an agreement under Federal Rule of Evidence 502.

32. Given the July 31, 2016 expiration of the statute of limitations, the IRS also
issued additional summonses (Exhibits 2-6) to Facebook demanding the documents sought by
IDRs 178-187.

33. The documents requested by the summons attached as Exhibit 2 primarily seek
the information requested in IDRs 178-179. The documents sought by the requests in this
summons may be relevant to understanding the risks associated with competitive threats to
Facebook's business and Facebook executives' internal views regarding the transferred
intangibles, and thus may be relevant to determining the value of the transferred intangibles. I
have redacted certain proprietary and/or employee information contained in the attached Exhibit
2.

34. The documents requested by the summons attached as Exhibit 3 primarily seek
the information requested in IDRs 180-181. The documents sought by the requests in this
summons may be relevant to the nature of the user base, distinctions Facebook was drawing
between its online platform and its user base, suggestions made by Facebook that Facebook
Ireland had developed its own user-based intangibles prior to the 2010 Agreements, and the role
of mobile access to Facebook users, and thus may be relevant to determining the value of the
transferred intangibles. I have redacted certain proprietary and/or employee information
contained in the attached Exhibit 3.

35. The documents requested by the summons attached as Exhibit 4 primarily seek
the information requested in IDRs 182-183. The documents sought by the requests in this
summons may be relevant to the nature of the user base, distinctions Facebook was drawing
between its online platform and its user base, and suggestions made by Facebook that Facebook Ireland had developed its own user-based intangibles prior to the 2010 Agreements, and thus may be relevant to determining the value of the transferred intangibles. I have redacted certain proprietary and/or employee information contained in the attached Exhibit 4.

36. The documents requested by the summons attached as Exhibit 5 primarily seek the information requested in IDRs 184-185. The documents sought by the requests in this summons may be relevant to distinctions Facebook was drawing between its online platform and its user base, and suggestions made by Facebook that Facebook Ireland had developed its own user-based intangibles prior to the 2010 Agreements, and thus may be relevant to determining the value of the transferred intangibles. I have redacted certain proprietary and/or employee information contained in the attached Exhibit 5.

37. The documents requested by the summons attached as Exhibit 6 primarily seek the information requested in IDRs 186-187. The documents sought by the requests in this summons may be relevant to the nature of the user base, distinctions Facebook was drawing between its online platform and its user base, and suggestions made by Facebook that Facebook Ireland had developed its own user-based intangibles prior to the 2010 Agreements, and thus may be relevant to determining the value of the transferred intangibles. I have redacted certain proprietary and/or employee information contained in the attached Exhibit 6.

I declare under the penalty of perjury that the foregoing is true and correct.

Executed this ☐ day of July, 2016, in San Francisco, California.

NINA WU STONE
Internal Revenue Service
Revenue Agent

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